

**C**limate change is having a considerable impact on the populations of the countries where Fondation Hironnelle works in Africa, particularly through poor rainfall, rising temperatures, droughts and desertification. Consequences include: a sharp drop in agro-pastoral productivity, growing food **insecurity**, **conflicts** over access to scarcer natural resources, poverty and the migration of populations. Climate change is thus aggravating and worsening contexts that have already been tense for decades. This is compounded by other environmental problems: over-exploitation of natural resources, pollution, damage to biodiversity, etc.

Since the **COP21** in 2015 (Paris conference on climate change), Fondation Hironnelle has been addressing environmental issues from social, political, cultural, agronomic, ecological angles, through media coverage highlighting innovation, **solutions**, as well **issues of environmental justice**. Our objective? To **inform** the populations dealing with the effects of climate change and environmental damage, to make their **voices heard** by national and international decision-makers, to create **dialogue** at local and regional level, and to share adaptation solutions.



#### **NIGER:**

“Recently, I followed a programme on Studio Kalangou on the theme “Young Nigerien ecologists facing climate change”. This allowed several associations working in the same field to share their experiences. This allows for education on the issue of climate change. We have noticed, since then, some changes in behaviour, because before people were not even aware of climate change. Now they believe in it and are starting to get involved to remedy this scourge”

Listener of Studio Kalangou, the radio programme  
of Fondation Hironnelle in Niger





**MALI:** Chemicals dumped in the Niger River during gold mining worry citizens: ***"The water in the river used to be drinkable and we consumed it without worry. Nowadays, it has become undrinkable because of the dyes and other chemicals from the factories"***. Studio Tamani, the news programme created and implemented by Fondation Hironnelle in Mali, has shed light on this problem through its radio programme "Let's Talk About the Environment". Its journalists give voice to the population and call on the authorities to find solutions.



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## ► OUR GOALS

Through its public interest media (radio and multimedia programmes), Fondation Hironnelle works to:

- Inform people in an accessible way about scientific research and data to increase **understanding** of environmental and climate issues and their consequences.
- **Report** on the current realities by giving the most affected populations a voice and a face.
- Strengthen the **resilience** of populations in the face of climate disruption, support them to prepare to deal with the immediate effects by sharing and promoting local and regional **adaptation** solutions.
- Promote **dialogue** on environmental issues between people, specialists and decision-makers.
- Increase the **accountability** of policy makers to populations at local, national and international levels.

## ► OUR AREAS OF INTERVENTION

Responding to the local need for information, nurturing dialogue at the regional level and making the voices of the people heard at the global level by:

- The **production** and **broadcasting** of journalistic content (radio, TV, web), specifically dedicated to environmental issues and reaching the populations least represented in the media. With a solution-oriented journalism, production is carried out by our national production studios and their networks of correspondents. Broadcasting is done through our own media and/or radio partners in each country.
- **Capacity** building of our local media and partners through editorial support (training of journalists and correspondents), organizational support (finance and internal organization) and technical support through ongoing training.
- The participation of our journalists in international **events** to make the voice of the populations of the South heard, to inform them about what is being discussed in these summit conferences and to share emerging solutions.



“ Often, people do things without knowing that they are destroying their environment, but through these programs the public will have an awakened conscience and understand that the environment is first for them, and that what they are doing is harmful. Thanks to these programs, people are able to have good practices ”

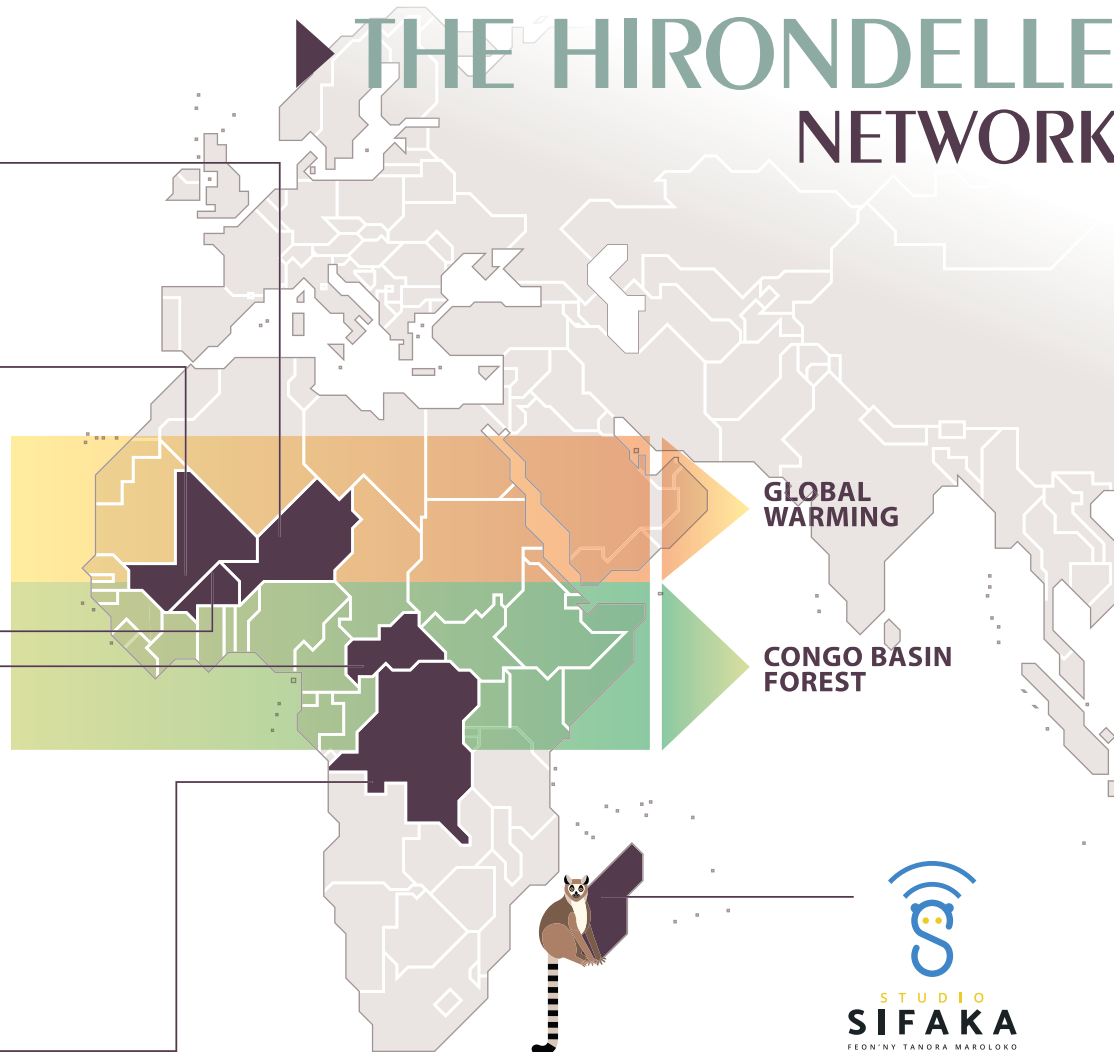
Listener of Studio Kalangou, Niger.



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# THE HIRONDELLE NETWORK



## ► OUR MEDIA CAPACITY

► **6 national reference media** in the **Sahel** (Mali, Niger, Burkina Faso), **Central Africa** (Democratic Republic of Congo, Central African Republic), and Madagascar

► **134** radio, web and video **journalists**

► **150** regional **correspondents**

► **324 local media** partners (radio, TV) in these 6 countries

## ► OUR IMPACT



- Programmes followed each week in these 6 countries by more than **7 million people**

- **In Mali : 28.8%** of the population listens to Studio Tamani

- **In the Central African Republic: 84%** of the population listens to Radio Ndeke Luka



- Our programs are considered **“useful or indispensable”** by 91% of our overall audience



- Our information is considered **“reliable”** by 90% of our overall audience



- Our programs **“give voice to different points of view”** and are “balanced/unbiased”, according to 87% of our overall audience



- Our programs are **“close to my concerns”** according to 85% of our audience

*Source: audience research conducted by the Kantar Institute in October/November 2020 among a representative sample of 9,000 people in Mali, Niger, Burkina Faso, Central African Republic, Democratic Republic of Congo and Madagascar.*

## JUSTICEINFO.NET,

an independent news website created by Fondation Hironnelle to cover the latest news on justice initiatives in countries facing serious violence. Justice Info focuses on all components of "transitional" justice, which deals with war crimes, crimes against humanity, genocide, and their impact on societies. A field that now includes **environmental justice**. Justice Info's journalists, international specialists on these issues, deal with climate justice, corporate responsibility, indigenous peoples' rights and migratory movements. The Justice Info editorial team also sheds light on the issues surrounding the recognition of the crime of "ecocide" by the International Criminal Court.



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## ► OUR PRODUCTIONS ON THE ENVIRONMENT SOME EXAMPLES



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Fondation Hironnelle's three radio and multimedia programmes in the Sahel, Studio Tamani in Mali, Studio Kalangou in Niger and Studio Yafa in Burkina Faso, work together to produce news, features and dialogue programmes on climate change, its many effects and local initiatives to adapt to it. In addition to radio magazines and talk shows, the editorial teams also produce videos for social networks, websites and partner TV stations where we have them. In Mali, for example, the magazine **"Let's Talk About the Environment"** is broadcast on Saturdays, Sundays at 7pm and Broadcast each Monday in local languages. Its content focuses on the concerns, needs and expectations of populations affected by climate change. It tries to provide answers, on the one hand by popularizing research and scientific advances, and on the other hand by promoting solutions, innovations and local initiatives.

In CAR, the **"Agropastoral and Environmental Magazine"** is broadcast every week. It deals with livestock, crops and food insecurity, giving the floor to both experts and citizens.

In Madagascar, **"The environment magazine"**, presents on a weekly basis reports, portraits, interviews and news stories in the fields of agriculture, food, forestry, fisheries, wildlife management and the environment.

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