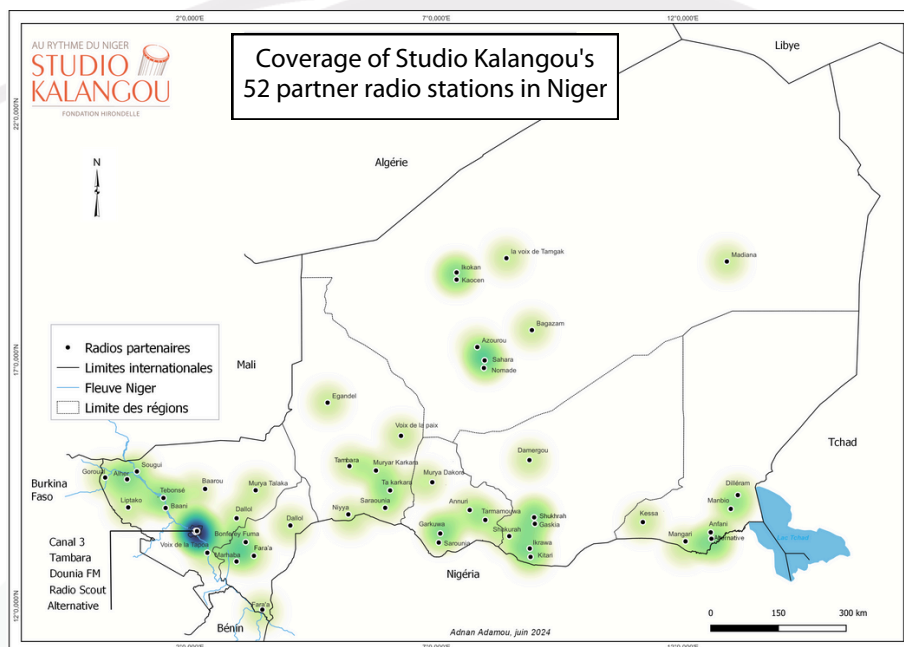


# Niger

## STUDIO KALANGOU

Studio Kalangou is a three-hour daily radio programme about Niger launched in 2016. It offers news bulletins in five languages (French, Haoussa, Zarma, Tamashek and Fulfuldé), cultural programmes, debates and magazine shows.

Thirty journalists deliver these different programmes, supported by a network of around fifty correspondents in the country's eight regions. Its broadcasting network includes 52 private and community radio partners, reaching 70% of Niger's population. Studio Kalangou provides them with financial support and capacity-building in journalistic, technical and managerial areas.



Map of Niger showing Studio Kalangou's network of partner radio stations and its broadcasting area.

### FINANCIAL VOLUME 2023

2,241,210 CHF

### SOURCES OF FUNDING

- Switzerland (SDC mandate)
- UNICEF
- Germany (MOFA)
- United Kingdom (FCDO - CSSF)
- Income generated
- IFPIM- International Fund for Public Interest Media
- Switzerland (SDC - Core contribution)
- Germany (GIZ - ProRES)
- European Union
- Czech Republic (MOFA)
- United States Embassy
- Fondation du Domaine de Villette, France & Thierry Lombard

More information on the project is available in our factsheet [Audience Study 2023](#).

### KEY FIGURES FOR 2023



135,800 followers on social media



3.4 million listeners per week



792 journalists, technicians and managers trained



52 radio partners



5 broadcast languages



980 hours of broadcasting per year

Journalism Trust Initiative (JTI): this initiative provides a regulatory framework and certifies media that practice professional and ethical journalism.

### Context

The military coup of 26 July 2023 in Niger led to the dissolution of the main state institutions and the suspension of the Maison de la Presse. The sanctions imposed by the Economic Community of West African States (ECOWAS) and the West African Economic and Monetary Union (WAEMU) had a severe impact on the economy, and the country faced an unprecedented wave of disinformation. In July 2024, Niger joined the Alliance of Sahel States, following the signing of the treaty creating the Confederation of the Sahel, alongside Mali and Burkina Faso, in order to strengthen their cooperation.

### Building trust in the age of disinformation

The start of 2023 saw the launch of a third hour of programming called "Le Niger sur Kalangou". This midday programme offers generalist and entertainment content. It has been a great success, particularly in remote areas. Studio Kalangou has actively contributed to the co-productions of the three Fondation Hironnelle studios in the Sahel, launched in 2023. These co-productions are broadcast on 202 radio stations and 12 television channels, in 12 languages, reaching 7 million listeners.

Following the coup d'état in 2023, Studio Kalangou benefited from editorial coaching on journalism in crisis situations and support on the role of the media in preventing violence. Support for partner media, through editorial, technical and managerial training, has enabled 792 journalists, technicians and media managers to be trained.

Studio Kalangou has been working on its digital strategy to reach new audiences, increase interaction with its audience and combat misinformation.

In response to the strong growth in the use of social networks in Niger, in December Studio Kalangou developed its "Whatsapp Club": a presence on the country's key messaging app. With verified information, this enables Studio Kalangou to reach a younger, urban audience who listen to the radio less regularly.

### Our impact

According to an audience survey conducted in 2023, Studio Kalangou's audience has grown by a remarkable 30% since 2020, with 42% of Niger's population now listening to its programmes at least once a week.

The level of trust in Studio Kalangou programmes is high: 74% of listeners have absolute confidence in the information broadcast.

### Testimonial

*"This programme brings about change because it encourages children to speak up and understand their rights. Young girls can now say no to forced marriage, and to any proposal from their parents that doesn't guarantee them a better future, free from violence."*

Listener of Azourou radio of Tchirozerine.

Studio Kalangou focuses on its core business: providing solutions-oriented journalism and training to meet Niger's current challenges.

Studio Kalangou is improving its coverage of climate issues, by publishing local news that focuses on solutions for vulnerable populations. Studio Kalangou is also migrating to solar energy and supporting its partners in the same transition.

Studio Kalangou is increasing its resources to implement its digital strategy, which includes digital communication and the integration of new artificial intelligence tools.

Studio Kalangou journalists are also being trained to write documentary series. Our media partners receive training in running debates and forums, image journalism, fact-checking and radio equipment maintenance.

Studio Kalangou also supports its partners in the fight against media abuse and violence against women journalists through training and awareness-raising.

### PRIORITIES

- ▶ Digital development
- ▶ Responding to climate issues by improving coverage and migrating to solar energy

### ACTIVITIES

- ▶ Production of cultural programmes, debates and daily 3-hour radio magazines in 5 languages
- ▶ Training for journalists from partner radio stations and Studio Kalangou

### BENEFICIARIES

Thanks to its network of 52 partner radio stations, Studio Kalangou covers a potential 70% of the population of Niger.

This network of partner radio stations provides a community base in areas that are difficult to access and where there is insecurity.

The supply of equipment, training and coaching, and financial support strengthen the Nigerien media landscape.

### DRIVERS OF CHANGE

- Media literacy
- Support for the training of journalists
- Promoting independent journalism
- Focus on key issues (women's rights, environment, justice, governance, inclusion of minorities)
- Promoting cultural diversity
- Radio as a tool for promoting peace and social cohesion

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FOLLOW NEWS FROM NIGER ON WHATSAPP

