









Doh Athan journalists reporting and in studio. "Doh Athan" is a podcast produced by Fondation Hirondelle and Frontier Myanmar magazine. Photos taken in April 2019 by Lâm Duc Hiện, a Franco-Laotian photographer, winner of the World Press Photo in the portrait category. © Lâm Duc Hiên / Fondation Hirondelle

FOREWORD

THE SOCIAL VALUE OF NEWS AND INFORMATION

Fondation Hirondelle was born at a time when there was no mention of "alternative truths" or " false news". It was built by our predecessors, guided by the intuition that news and information have a social value. They are a factor for cohesion, citizen building and peace. 24 years later, a new generation is at the helm of our organization, with the same spirit that marked its beginnings. The year 2018 was crowned by some significant projects. In Burkina Faso in particular, the work of the teams has led to the creation of Studio Yafa, which starts its programmes for young people in the country in 2019. The crucial role of Radio Ndeke Luka was once again confirmed in the Central African Republic. Studio Kalangou in Niger and Studio Tamani in Mali have expanded their networks and developed their productions, particularly for women. In Bangladesh, the Foundation intervened in a context of humanitarian emergency, as part of its partnership with Swiss Solidarity.

2019 will see a change in the chairperson of the Fondation Hirondelle Board. It is a great honour for me to have been able to accompany this Foundation, which upholds the values of honesty, commitment and competence, on part of its journey.

Romaine Jean

Chairwoman of the Board, Fondation Hirondelle

QUALITATIVE GROWTH

In 2018, Fondation Hirondelle experienced growth in its activities, thanks to the trust of our partners, the courage and rigour of all our teams present in our eight operations and in Lausanne. Growth is not only quantitative. The quality of our editorial content remains our first concern and the main criterion for measuring our work.

Youth programmes, humanitarian information, regional co-productions: These new activities do not make our mission any easier to implement. There are many obstacles. However, our team spirit has been strengthened and we have been able to collectively design these new activities with creativity and serenity.

This work was not done in isolation. In 2018, we strengthened our partnerships as well as our presence in events and discussion circles that feed our thinking. I invite you to follow us on our social media and website, which are also growing rapidly, to find out more about what we do and stay informed of our news throughout the year.

Caroline Vuillemin

CEO of Fondation Hirondelle



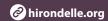


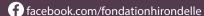


PRODUCE AND BROADCAST INFORMATION AND UNDERSTAND ITS LASTING IMPACT

Fondation Hirondelle strengthened its activities in sub-Saharan Africa and Asia in 2018, thanks to a strengthened team, both at headquarters which has a new Director of Operations and Editorial Manager, and in the field, where new Country Representatives and Heads of Media joined us. Our first field of activity, producing and broadcasting, saw new operations, notably in Bangladesh with the "Information Line" programme in the Jamtoli camp for Rohingya refugees in Cox's Bazar. The creation of Studio Hirondelle in the DRC has enabled us to consolidate our production activities in the country and strengthen our presence with a new team of local journalists, led by a Congolese Editor-in-Chief. In Burkina Faso, the Fondation has innovated by developing Studio Yafa, a cross-media project (audio, video, social networks) by and for young people. Support for our media partners, the second area of activity, was strengthened with the expansion of our networks in Niger, Mali and Myanmar (40, 70 and 4 media partners respectively). Our third field of activity -- making our mission and our media sustainable -- saw the creation in Mali of the Studio Tamani Association, which aims to create the conditions for local management of Studio Tamani. In CAR, a labour dispute at Radio Ndeke Luka caused a three-day strike, taking it off air for the first time. Staff demands and fears for the future linked to country conditions show how difficult it is to foresee the future in the most fragile contexts. As for JusticeInfo.net, our media dedicated to reconciliation and justice issues, it has gained new momentum thanks to a new team and a rethinking of its editorial objectives.

Our fourth area of activity is research and partnerships to promote the role of media in crisis zones. The Fondation partnered with two researchers in Niger: Emma Heywood (University of Sheffield) measures the contribution of the media to women's empowerment; and Jeff Conroy Krutz (University of Michigan) assesses Studio Kalangou's contribution to good governance in the country. In December, we brought together for the first time in Geneva representatives of the United Nations, researchers and media development actors to discuss the creation, management and transition of United Nations radio stations in peacekeeping missions. Finally, the Fondation joined two key networks to support its media action in humanitarian contexts: Swiss Solidarity and the CDAC Network.





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A listener speaks live in an open-air broadcast of Radio Ndeke Luka in a Bangui neighbourhood. © Radio Ndeke Luka / Fondation Hirondelle

PROMOTING DIALOGUE BETWEEN THE COUNTRY'S POPULATIONS

In 2018, nearly 80 percent of the Central African Republic remained under the control of armed groups, whose number has increased steadily as a result of internal strife. The joint efforts of the UN mission MINUSCA and the National Armed Forces (FACA), which are taking a long time to rebuild, are failing to restore state authority in several areas of the country where armed groups maintain power by controlling various trafficking activities in precious minerals and livestock and holding local populations to ransom. The arrival of a new international actor, Russia, authorised by the United Nations to participate in the rearmament and training of the FACA, has provoked both some local sympathy and fears of further interference in the peace and national reconciliation process.

Despite the insecurity, Radio Ndeke Luka continued its work of providing independent information and promoting dialogue for all the country's populations. In 2018, the radio implemented its new programme schedule, developed following the meetings it had organised in 2017 with focus groups representing Central African society. Many thematic programmes previously produced in short format have been expanded to meet the demand of listeners. One example is "The dialogue of cultures and religions". This magazine programme explores factors that can help and encourage people to return to living together and reconciliation between different communities. Every week, the programme deals with a topic on traditional Central African values that have always allowed Central Africans to live together. Two other long features enriched the radio programming in 2018. "Echoes from the Regions" allows listeners to gain a better understanding of the regions, cultures and lifestyles of the different ethnic groups that make up the country's population. The 30-minute "Parliamentary Magazine" reports on the

activities carried out by the National Assembly or by MPs in their various constituencies. The issues covered are linked to the adoption of new laws and the work of parliamentary committees. This magazine programme aims to promote the accountability of elected officials and the transparency of their activities.

In another innovation, Radio Ndeke Luka started producing in 2018 short videos on issues of daily life. These videos are aimed mainly at a young, connected audience. They are published on the radio's new website, which was entirely updated in summer 2018, with a new design and training of RNL Web editors by Fondation Hirondelle Webmaster.

FINANCIAL VOLUME 1'883'416 CHF

FUNDING SOURCES

- European Union Fonds Bêkou
- Switzerland (SDC Programme Contribution
- Belaium
- UNICEF

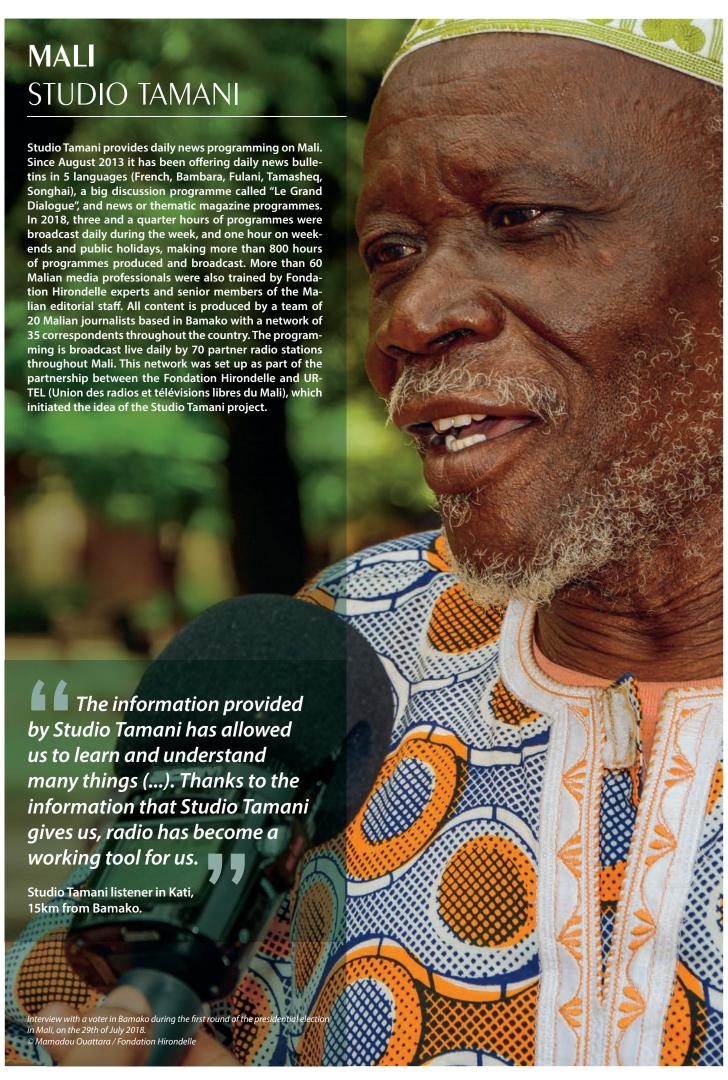
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🕥 @RadioNdekeLuka

- "Radio Ndeke Luka" Application for iOs and Android
- AudioNow (radio listening by telephone)







 $Filming \ of \ a \ documentary \ on \ women's \ rights \ in \ Mali \ by \ the \ team \ of \ Studio \ Tamani \ and \ IMRAP \ (the \ Malian \ Institute \ of \ Research \ and \ Action \ for \ Peace).$ © Samuel Turpin / Fondation Hirondelle

FLECTIONS AND NEW PROGRAMMES ON WOMEN'S RIGHTS IN 2018

In July and August 2018, two rounds of presidential elections were held in Mali. For Fondation Hirondelle, the coverage of electoral processes is a key moment that requires increased supervision and care in all productions. Media coverage of elections is always governed by an electoral charter. The charter includes specific local rules, international ethical and professional principles, and details the nature and rules of the electoral programmes that the project will produce. Studio Tamani's electoral charter was approved by the Independent National Electoral Commission (CENI) and the High Communication Authority (HAC) and then shared with the political parties and civil society organizations involved in the electoral process. It aims to ensure that election coverage is independent, professional and balanced. The electoral charter is used both for the internal training of Studio Tamani journalists and to explain to political parties the editorial policy guiding production of all programmes. This sharing helps avoid disputes and claims that might come from political forces feeling aggrieved by the studio's programmes. Once the electoral charter has been validated and understood, the production begins of civic education programmes, programmes on the candidates' and parties' policies, election news and debate programmes. To cover these elections, Studio Tamani produced and broadcast:

- · 64 election news bulletins in 5 languages, and interviews with more than 400 young people
- 35 civic education programmes
- 15 programmes on the political platforms of the candidates
- 34 debate programmes

Studio Tamani's election coverage was hailed by the CENI and the HAC, and much appreciated by listeners. During the two days of the elections, more than 200 radios broadcast Studio Tamani's programmes live across the country. The other highlight of the year was the production launch of a series of audio-visual programmes on women's rights. This series includes audio productions, 13-minute video documentaries and Motion Design (animated videos) explaining in a simple way the rights of women in Mali and the realities they face.

FINANCIAL VOLUME 2'092'535 CHF

SOURCES OF FUNDING

- Sweden European Union Denmark (FAMOC) Switzerland

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f facebook.com/StudioTamani

💆 @StudioTamani

youtube.com/user/studiotamani

"Studio Tamani" mobile application on Iphone

- AudioNow (radio listening by telephone)

NIGER STUDIO KALANGOU

Since January 2016, Studio Kalangou has been offering two hours of daily radio programmes, consisting of news bulletins in 5 languages (French, Hausa, Zarma, Tamashek and Peulh), features on the daily lives of people in Niger, and a big debate programme called Forum.

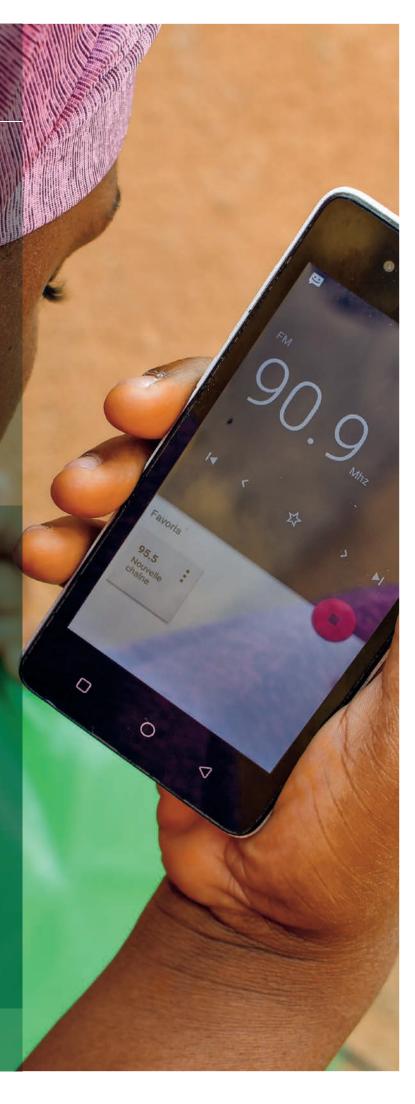
Studio Kalangou's programmes, produced at its central editorial office in Niamey by local journalists, are broadcast by a network of partner radio stations located in all regions of Niger. By the end of 2018, 38 private and community radio stations were broadcasting Kalangou programmes live with a potential audience of 65 % of the country's population. Studio Kalangou's team consists of about fifteen journalists and translators working in its central editorial office and a network of correspondents throughout the country. The project is the result of a partnership between the Fondation Hirondelle, the Réseau des Radios Communautaires (RACOM) and the Association des Promoteurs de Radios et Télévisions Privées du Niger (APRTPN).

We broadcast Studio Kalangou's programmes. They talk about education and women, the integration of women into political parties... A lot of women like them, it inspires them too. As our radio does not produce news, broadcasting Kalangou encourages the audience to listen even more to the radio, because there they are informed. For the population, the information provided by Studio Kalangou is really practical. This is good information, that's the reality.

Zouera Nounou Hamidou, Director of Radio Scout in Niger

Listener of Studio Kalangou on her mobile phone in Niamey, Niger.

© Anne Mimault / Fondation Hirondelle







Journalist from Studio Kalangou in the studio in Niamey, Niger. © Anne Mimault / Fondation Hirondelle

THE VOICE OF WOMEN AND YOUTH ACROSS THE COUNTRY

Studio Kalangou celebrated its third anniversary in January 2019. Today, it is considered by listeners as a professional and credible source of information and the only media that provides quality information on a national scale. At the same time, Studio Kalangou supports its partner radio stations with training, technical and financial support.

Three years marks a stage in the life of a project where it has reached a certain maturity. At Studio Kalangou, this symbolic milestone has resulted in the setting up of regular thematic meetings with listeners. In May 2018, Studio Kalangou launched the first thematic series "Women" on women's political participation. These productions inspired groups of listeners who decided to create a women's club in Kouara Tegui around Scout radio. A second "Women" series was followed by the design of another series entitled "Youth Speak about Love". This series is part of a UNICEF-supported information campaign to reduce child marriage in Niger.

With its strong roots in the country, Studio Kalangou carried out a series of missions to Tillaberi, Dosso, Agadez, Tahoua, Maradi, Diffa and Zinder. The main aim of these missions carried out by the Studio's partner radio coordinator was to meet local actors, authorities and listeners in order to assess the impact and perceptions of the Studio's programmes. No fewer than 850 people were interviewed during these visits, which spread over nearly 6 months and covered more than 40 localities (towns and villages) in Niger.

At the same time, Studio Kalangou supported an independent researcher from the University of Sheffield to conduct an impact study of the Studio's programmes on women in

several regions of the country. Its first results, which will be presented in April 2019, confirm the satisfaction of listeners with Studio Kalangou's programs.

Finally, in a concern for constant development and a desire to always respond as closely as possible to the needs of the population, Studio Kalangou launched a reflection on youth. Two independent experts conducted a survey in Tillaberi in November 2018 to better understand the needs of young people in a region where prospects are diminishing in the context of crises in the Sahel.

FINANCIAL VOLUME

FUNDING SOURCES

- United Kingdom (UKCSS)
- Switzerland (SDC mandate)
- Switzerland (SDC programme contribution)
- Service contracts (awareness raising campaigns)

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facebook.com/Studio-Kalangou

⋑ @Studio_Kalangou

DEMOCRATIC REPUBLIC OF CONGO STUDIO HIRONDELLE RDC

Fondation Hirondelle, which has been active in the Democratic Republic of Congo since 2002, consolidated in 2018 its support to informing the country's people through production of content in partnership with more than 120 radio and TV stations, and with its new branding "Studio Hirondelle RDC".

This network, which reaches an estimated 35 million inhabitants, is one of the biggest in the country and certainly the best equipped. It is one of the strengths and reasons for Fondation Hirondelle's presence in the DRC providing editorial and technical support, training and media sustainability support.

Through its global programme Citizen Media for Public Life (MCVP), known on the airwaves as "Ngoma Ya Kongo" (Drum of Congo), Studio Hirondelle DRC promotes participation by the Congolese population in public life. The issues covered by our editorial team in Kinshasa, which target particularly women and young people, include governance, human rights and environmental challenges, and focus on constructive initiatives by Congolese.

Ngoma Ya Kongo is a whole school catering for both the educated and less educated, and so our audience is growing. Recently a young student came to the radio to get the support material from the programme 'Questions to the CENI'. The student's teacher wanted to use it to explain to pupils about the seats in Parliament.

Director of Radio
Communautaire Environnementale Kanyabayonga
(Nord-Kivu)

Debate on "women and elections", organized by Studio Hirondelle RDC, in Kinshasa, on the 29th of March 2019. © Mourarts / Fondation Hirondelle







Speaker at the "women and elections" debate organized by Studio Hirondelle RDC on the 29th of March 2019. in Kinshasa in the Masina district. © Mourarts / Fondation Hirondelle

FOCUSING ON THE POPULATION'S CONCERNS

2018 was a key year for the Democratic Republic of Congo (DRC), with the preparation of the legislative elections and especially the presidential elections in December. This vote had been awaited by the population for more than two years, following the refusal of outgoing President Joseph Kabila to leave power, after the expiry of his mandate and 17 years of office. In a context of severe restrictions on civic space, the media have had difficulty fully fulfilling their mission to inform and making all the voices of the people heard, especially those of the least represented categories: women and young people.

In order to meet this crucial need for information and dialogue on the elections, and to allow each citizen to become fully involved in the electoral process by knowing about the voting process and their rights, Studio Hirondelle DRC acted at several levels.

Through its Citizen Media for Public Life (MCVP) programme, the editorial team led by editor-in-chief Suzanne Nzobo and the network of some 40 correspondents across the country produced short magazine programmes, portraits and features, broadcast through our network of media partners.

In order to ensure that the concerns of the population are taken into account in our editorial content, we involve civil society organizations in identifying actions and actors in the field. In particular, we invited them to participate in brainstorming committees on each new theme (civic education, environment, human rights, etc.).

We also involved them in the preparation of the 11 Hirondelle Debates in Kinshasa and in the provinces. These are radio programmes that allow free discussion in public, where everyone shares their experience and possible solutions, most often on themes chosen by the participants: employment, corruption in universities, waste management, women and elections, etc.

Finally, Studio Hirondelle DRC continued to support the media partners in various ways:

- Revenue generation: 104,000\$ paid to our partner radios following institutional communication campaigns.
- 4 training workshops on journalism in conflict zones (36 participants) and 4 on journalism during electoral periods (32 participants).
- Installation of a technical hotline in June 2018: technicians at our partner radios receive the necessary support to deal with small breakdowns at their station. In 6 months, the hotline received more than 60 calls, which all resulted in repair or technical support.

FINANCIAL VOLUME 1'832'807 CHF

SOURCES DES FINANCEMENTS

- United Kingdom (DFID)

- United Sttates (CounterPart)
- Service contracts (ICRC, GIZ, UNDP / project PACEC, WFP, ACCELERE!)

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facebook.com/NgomayaKongo/

@HirondelleRDC



Fondation Hirondelle has been active in Myanmar since 2016. Our activities have focused around: 1) Support for the democratic transition, especially the political process and legislative work; 2) Support to political solutions and legitimate political dialogue as part of the peace process; 3) Media actions designed to provide more objective information and that create a sense of balance among diverse ethnic groups. In 2017, we launched a project in partnership with the independent news magazine Frontier Myanmar to produce a weekly podcast, Doh Athan ("Our voice"), that addresses gaps in access to information on human rights issues. In 2018, we consolidated our production and broadcasting capacities with 4 new partner media located around the country who participate in Doh Athan and provide voices and viewpoints from the regions. We also organized two trainings with the national Myanmar Parliament: one training with members of Parliament on the role of media; another with Parliament staff on transparency with the public.

FINANCIAL VOLUME 139'624 CHF

SOURCES OF FUNDING

- The Netherlands Switzerland (SDC programme contribution)

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frontiermyanmar.net/en/doh-athan

facebook.com/dohathan.frontiermyanmar/

Journalists reporting as part of a training course given by Fondation Hirondelle to the partner medias of its podcast "Doh Athan" in Myanmar. © Lâm Duc Hiên / Fondation Hirondelle

SUPPORTING MEDIA COVERAGE OF HUMAN RIGHTS ISSUES

In 2018, Fondation Hirondelle consolidated its support for independent and professional media in Myanmar through partnerships with several national and ethnic media outlets. Our partnership with Frontier Myanmar continued with the production of Doh Athan (Our Voice), a weekly podcast dedicated to human rights issues. In 2018, we added 4 ethnic media outlets to the project located in Mon, Kachin, and Chin States and Tanintharyi Region. The project team organized trainings for over 50 journalists from these regions, including from partner media, on covering human rights issues. Partner media also received audio production training and production equipment.

Following these trainings, partner media proposed story ideas and produced feature stories for the Doh Athan podcast. The team of producers in Yangon provided on-going coaching and feedback to the partner media, ensuring consistent follow up to the initial trainings. The Doh Athan podcast is produced in the Myanmar language as well as in local languages when produced in partnership with an ethnic media. At the end of 2018, the team also began producing short videos to accompany the podcast.

The Doh Athan Facebook page continued to attract new fans in 2018, with over 28'000 followers. Partner media are also involved in broadcasting the program on their own social media pages, increasing its reach across the country. The program reaches 10'000 people on average each month.





A young Rohingya refugee in the Jamtoli camp, Bangladesh. © Fabrice Juned / Fondation Hirondelle

INFORMATION BY AND FOR ROHINGYA REFUGEES

According to the United Nations, more than 720'000 people of the Rohingya Muslim minority have fled the state of Rakhine in northwestern Myanmar into Bangladesh since late 2017. Working in the Jamtoli Refugee Camp in Cox's Bazar, Bangladesh, Fondation Hirondelle aimed to improve access to important and practical information for the more than 50,000 newly arrived refugees living there. To do this, the project team first identified 26 refugees from the camp who were trained on audio production skills. With the support of a team of Bangladeshi producers, the refugees produced 10 audio programs that each focused on a specific issue facing Jamtoli's residents, such as water, women's health, nutrition, latrines... This program, the "Jamtoli Information Line", allowed refugees to voice their concerns and questions on the topic. NGOs and government officials were also featured, who were able to provide important information to listeners. Awareness raising messages and music were also included.

The audio programs were played for refugees in 40 public spaces such as community kitchens or clinics. Refugee listening group facilitators collected feedback from listeners about what they learned and what they would like to hear more about in the future. This feedback was shared with actors working in the camp to increase accountability. In 2019, the program will continue in Jamtoli camp and scale up to 2 new sites.

Fondation Hirondelle conducted a pilot project in the Rohingya refugee camps in Bangladesh from May to December 2018. The project was located in the Jamtoli refugee camp, home to approximately 50'000 newly arrived refugees from Myanmar in late 2017/early 2018. The project's objective was to improve refugees' access to basic information for their daily lives, and to share their feedback with humanitarian organizations working in this camp. The project included the production of a 30-minute audio program, the Jamtoli Information Line, produced by refugees with oversight and support from Fondation Hirondelle staff. The program provided information on life in the camp and gives a voice to refugees on these issues. It was narrowcasted via a network of small loudspeakers in listening sites around the camp. The next phase of the project started in January 2019.

FINANCIAL VOLUME 265'279 CHF

SOURCES OF FUNDING

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https://soundcloud.com/user-315062342







Panel on international justice moderated by Thierry Cruvellier. Editor-in-chief of JusticeInfo.net. at the International Conference of French-speakina Bars in Lausanne on the 5th of December 2018. © Sylvain Olivri / Fondation Hirondelle

A NEWS, ANALYSIS AND **DISCUSSION PLATFORM ON** TRANSITIONAL JUSTICE

In 2018, JusticeInfo.net's activities were driven by two priorities: deepening its editorial content and strengthening its role as a platform for information and exchange on transitional justice issues. Courts, truth commissions, reparations programmes, reconciliation processes and remembrance work are mechanisms that have continued to be widely used and questioned. Justelnfo.net is also at the forefront of the most sensitive debates of the moment, such as on serious environmental and economic crimes, sexual violence in conflict situations and amnesties. The editorial team closely follows the development of universal jurisdiction, and maintains a targeted and dynamic coverage of the International Criminal Court, particularly in The Hague. The production of exclusive, diversified and high quality content has increased, through Op-eds (external contributions respecting a geographical and gender balance), "In-Depth Interviews" and other reports.

The editorial team maintained regular coverage of priority countries, i.e. those in which the Fondation Hirondelle is active or has been active through its news and information projects, which are partners for JusticeInfo.net. Priority countries include: Tunisia where we organized, in partnership with the University of Warwick, a forum bringing together actors in the sector, victims, politicians, researchers and journalists; the Democratic Republic of Congo (DRC); the Central African Republic; Mali; and Myanmar. The Gambia and Colombia are expected to be added in 2019, given the high level of transitional justice activity there.

A priority effort was made to translate all articles almost simultaneously, with nearly 60% of JusticeInfo.net readers being English-speaking. An editorial team of this type, which is global, extremely diverse and needs to react quickly to events, requires a strong capacity for editorial flexibility in order to capitalize on the strengths of each correspondent among the twenty or so members of our international network. It is both a constant challenge, a source of demanding editorial work, and one of the website's main strengths.

These editorial developments were supervised by a new Editor-in-Chief, Thierry Cruvellier, a journalist and writer who has been covering trials for crimes against humanity and genocide for more than 20 years (Rwanda, Sierra Leone, Cambodia, former Yugoslavia). A redesign of the website has highlighted the new contents. The site is now more fluid and intuitive, optimized for reading on mobile phones. A web-editor/community manager has joined the team and is leading the online activity, allowing a constant increase in audience, a strong development of the reader community on social networks and increasing interactions: more than 18,000 Facebook page subscribers, and a continuous increase in the network of experts on Twitter.

FINANCIAL VOLUME 329 290 CHF

SOURCES OF FUNDING

- City of Geneva Switzerland (SDC programme contribution) Warwick Social Science Impact Fund

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A young journalist from Studio Yafa conducts an interview in the street in Ouagadougou. © Kalidou SY / Fondation Hirondelle

Studio Yafa was created in October 2018. In common parlance, "Yafa" means "mediation", and the term is associated with a tradition of "saying without anger", respecting other people. It is a radio, video and multimedia production studio dedicated to young people in Burkina Faso. It provides information and spaces for dialogue on the social and political life of the country. Studio Yafa produces and broadcasts daily radio programmes of 2'30 in 4 languages (Dioula, French, Fulfuldé and Mooré) as well as multimedia content on Facebook and Twitter and a big weekly discussion programme Ya'Débat which allows young people to express their points of view and discuss subjects that concern them. Broadcasting of Studio Yafa programmes began in March 2019. This is done by a network of 15 radio stations, to which we expect to add 14 more radios and two television channels broadcasting video programmes by the end of 2019.

FINANCIAL VOLUME 336'547 CHF

SOURCES OF FUNDING

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facebook.com/SudioYafaBurkina



twitter.com/StudioYafa

OUR NEW PROGRAMME FOR YOUTH

Fondation Hirondelle, in partnership with local media and youth organizations, set up Studio Yafa in Burkina-Faso in the last quarter of 2018. The local journalistic, technical and administrative team was recruited in October in Ouagadougou. For several weeks, the young journalists attended training workshops combining theory, a reminder of basics and ethics, and a strong practical component with production of audio and reports as defined for Studio Yafa. Supported by an expatriate Editor-in-Chief, the team developed a short weekly feature programme and a debate programme called Ya'Débat. The posts of Broadcast Partner Coordinator and Social Network Manager were created to meet the needs of the project. During this preparatory phase, an independent firm carried out a national survey on young people in Burkina Faso.

The Studio Yafa project is an initiative of Fondation Hirondelle, with its Burkinabe partners: the Union Nationale de l'Audiovisuel Libre du Faso (UNALFA), the Union burkinabè des éditeurs privés de services de télévision (UBESTV) and AgribusinessTV. It is funded by Sweden and Switzerland.





A refugee camp in Ethiopia in January 2018. © Yonas Tadesse / AFP

REFUGEES, HUMANITARIAN **COMMUNICATION AND EDUCATION ON THE MEDIA**

In Ethiopia, Fondation Hirondelle is partner in a survey led by the Abdul Latif Jameel Poverty Action Lab and the University of Harvard, which aims to measure knowledge about domestic violence in the Dollo-Ado refugee camp (mostly Somalis). We will train local journalists who will produce reports on domestic violence to be broadcast in the camp. The researchers will measure the impact on people in the camp. In 2018, the production and broadcast equipment was brought and a trainer was identified. The training will take place in 2019.

In the framework of our partnership with the ICRC, we led 5 days of training in November for 8 ICRC communication officers in West Africa on how to use radio as a

humanitarian communication tool. A Guide to communication by radio in a humanitarian context was produced and made available to all ICRC delegations.

In an editorial and educational innovation, we launched a pilot project in education about the media in the second half of the year, with support from the Loterie Romande and Fondation Nicolas Puech. Fondation Hirondelle's Editorial Manager launched the production of a series of 30 video interviews with journalists, researchers and international media experts. These 12-minute videos will be put online in June 2019. They will be aimed at trainee journalists, students and also anyone who is curious about the journalism profession and how news and information are produced and broadcast.

ENTREPRENEURSHIP AND CLIMATE ISSUES IN AFRICA

On March 9 in Abidjan, the Afrik Activ' project organized a discussion-debate on "Women Entrepreneurship in West Africa", which brought together more than 150 people and highlighted women entrepreneurs and experts on this subject. The results of the day were posted on Afrik Activ' Facebook page, followed by more than 23,000 people. Due to lack of funding, there were no other activities during the year.

COP24, the World Summit on Climate Change, took place from 2 to 15 December in Katowice, Poland. Fondation Hirondelle deployed a team of five journalists from editorial offices in Mali, Niger, Guinea, CAR and DRC to cover discussions related to climate change and the work of African national delegations. For 15 days, they produced analyses, audio and video interviews which were broadcast by our partner media networks in Africa.

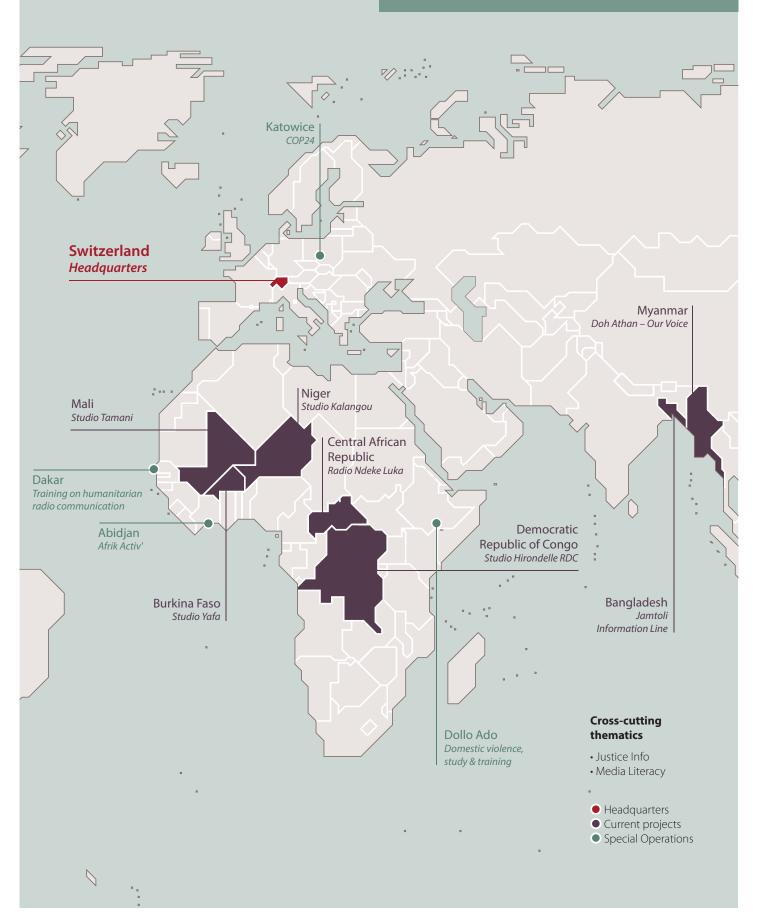
FINANCIAL VOLUME

- Education on media: 11,792 CHF
- Environment: 40,060 CHF

SOURCES OF FUNDING

- Ethiopia: Swiss Embassy, World Bank
 Humanitarian communication: ICRC
 Education on media: Loterie Romande
 Afrik Activ': Système U, Vivendi, SDC
 (Programme Contribution)
- Environment: Fondation Helvétique de Bienfaisance

FONDATION HIRONDELLE OPERATIONS IN 2018





Roundtable discussion on Radio Ndeke Luka and the role of radio for gender equality at the European Development Days 2018 in Brussels. © EDD Brussels

CONSORTIUM OF HUMANITARIAN AND MEDIA SUPPORT ORGANIZATIONS

Working in consultation with other organizations, through networks and with complementary organizations is necessary to respond effectively to the many needs in increasingly complex crisis situations. Fondation Hirondelle has joined the CDAC Network, a consortium of humanitarian organizations including the ICRC and media support NGOs, in order to benefit from shared expertise and bring its specific experience, particularly in French-speaking Africa.

Also a member of the Global Forum for Media Development (GFMD) for several years now, Fondation Hirondelle has actively participated in the "Women in Media" working group, which reflects, shares and initiates actions on the status of women journalists and the representation of women in the media, as well as on the quality of productions aimed at female audiences. In June, we showcased Radio Ndeke Luka's work and contribution to Central African women at the European Development Days in Brussels, in partnership with the GFMD. In December, the GFMD submitted a proposal for an event of the Council on the Status of Women (CSW63) in New York, which is held annually at the initiative of the United Nations. Six members of the GFMD, including Fondation Hirondelle with its study on the empowerment of women in Niger, have been on the CSW63 agenda in March 2019.

A STRONGER SWISS PRESENCE

In 2018, Fondation Hirondelle significantly strengthened its institutional anchoring in Switzerland. This year we were accepted as the 26th partner of Swiss Solidarity, a major Swiss foundation that collects public donations for people in distress. Together with 25 other NGOs, we can now contribute to Swiss humanitarian relief efforts. In addition, Fondation Hirondelle was admitted in June as a member of the NGO platform of Swiss development organizations, an organization that brings together all NGOs benefiting from an institutional partnership with the Swiss Development Cooperation (SDC). This organization represents a privileged space for exchanges between NGOs and the SDC. Fondation Hirondelle's institutional partnership with the SDC, which lasts for 4 years and is based on our strategic programme, remains strong. It builds on trust and our contribution to Switzerland's strategy in reaching the Agenda 2030 for Sustainable Development. Fondation Hirondelle contributes directly to SDG #16, "Promote peaceful and inclusive societies for development". Finally, in 2018 we took steps to become a member of the FEDEVACO (Fédération vaudoise de coopération), which brings together 50 organisations from the Canton of Vaud active in development cooperation (our membership was approved in February 2019).



FOCUS ON YOUTH

At the beginning of 2018, we carried out a mission to Madagascar to analyse the information needs of the Malagasy population, in a political and social context tense in the run-up to the presidential elections, which finally took place at the end of the year. While society is weakened by repeated crises and a deteriorating economic situation, the aspirations of Madagascar's youth are not given much consideration. Following our exchanges with journalists, media, civil society and international organizations, we have designed several activities that help to give a voice to Malagasy youth and meet their information needs. We hope to be able to implement these activities in 2019. In addition, in 2018 we worked on the development of regional productions in the Sahel, again aimed at young people, drawing on the capacities and possible synergies between our national programmes in Mali, Niger and Burkina Faso. These productions for the Youth in will start in 2019.

The Director of Radio Scout Niger, a partner of Studio Kalangou, and a participant in the study on the role of radio stations for women in Niger. © Sacha Meuter / Fondation Hirondelle

IMPACT STUDIES AND INTERNATIONAL RESEARCH

In Niger, in 2018, we launched two surveys on the impact of Studio Kalangou, conducted and funded over 12 months by academic partners. The first, led by Dr. Emma Heywood of the University of Sheffield in England, analyses the influence of Studio Kalangou's programmes on the promotion of women's rights in Niger. The second, led by Dr. Jeff Conroy Krutz of Michigan State University, examines the impact of our programme on good governance and the prevention of violent extremism. The results will be published in 2019. In the DRC, with funding from the British cooperation and development authorities, we are conducting a study on social influencers and information flow, in partnership with the ICREDES Institute based in Kinshasa, the British think-tank on social networks DEMOS, and the Harvard Humanitarian Initiative.

At international level, we have started a collaboration with three researchers funded over four years by the MEDAS 21 programme of the Erich Brost Institut für Internationalen Journalismus at the University of Dortmund. They will do their PhD on media support and study some of our projects. Finally, in partnership with the Geneva Centre for Security Policy (GCSP), and in close consultation with the United Nations, we have launched an inclusive process to learn lessons and best practices on the transition of radio stations set up within United Nations peacekeeping operations.

ADMINISTRATION AND FINANCE

GENERAL FINANCIAL SITUATION

Fondation Hirondelle saw its volume increase by 11 % compared to 2017, with an overall volume of CHF 9.5 million. This year again, Fondation Hirondelle posted a positive result of around CHF 171,000. This increase in volume is largely due to funding received in the DRC during the election period, in-creased activities in CAR and Mali, and the start of projects in Bangladesh and Burkina Faso.

88% of the Fondation's expenditure goes to projects in the field as well as special operations such as the coverage of COP24 or the implementation of a MOOC on media education.

Management expenses (Finance, HR, IT, etc.) represent 9.7 % of our expenses, with human resources accounting for 53 % of these expenses, 42 % being operating costs and 5 % related to equipment or its depreciation.

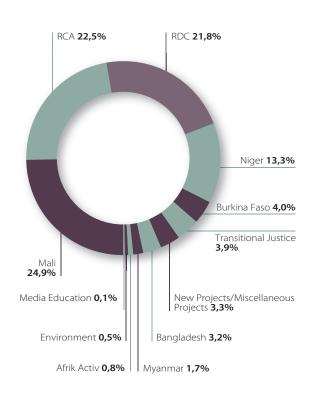
An independent auditor has certified that the annual accounts presented in the summary below give a true and fair view of the financial position of Fondation Hirondelle. The full report on the 2018 annual accounts is available on our website.

HUMAN RESOURCES

At the end of 2018, Fondation Hirondelle employed 193 professionals worldwide. The number of local staff working for the Fondation has increased significantly to 155 people (116 in 2017), and the number of expatriates has also increased to 13 (9 in 2017). In addition, there are more than 144 interns and correspondents, supported on an ad hoc basis by 26 expert missions to the field (32 missions in 2017). In view of this growth in projects, the size of headquarters has remained relatively stable. As of 31 December 2018, its staff consisted of 11 employees occupying the equivalent of 9.30 full-time positions for direct project monitoring and 14 employees (FTE 11.60) engaged in management, trans-versal support and support functions. Fondation Hirondelle is also training an apprentice and was able to benefit throughout 2018 from the help of 7 civilists/trainees (FTE 2.30) and 3 people in a situation of professional reinsertion (FTE 0.30).

PROJECT EXPENDITURE

Projects 2018	en CHF
Mali	2 092 535
CAR	1 883 416
DRC	1 832 807
Niger	1 112 001
Burkina Faso	336 547
Transitional Justice	329 290
New Projects/Miscellaneous Projects	277 729
Bangladesh	265 279
Myanmar	139 624
Afrik Activ	67 563
Environment	40 060
Media Education	11 792
TOTAL	8 388 642



FINANCIAL RESOURCES



Sources of revenue	en CHF	en%	
Public donors			
Switzerland			
Fonds Suisse SDC Programme Contribution (IP)	3 066 630	31,4%	
SDC Mandates/Subsidies (BUCO/Embassies)	241 860	2,5 %	
Canton of Geneva	50 000	0,5%	
City of Geneva	35 000	0,4%	
Other			
Sweden	2 085 848	21,4%	
European Union	1 470 450	15,1%	
United Kingdom (DFID, UKCSS)	1 168 735	12,0%	
Denmark (FAMOC)	312 361	3,2%	
Netherlands	221 797	2,3 %	
United States (Counterpart)	137 263	1,4%	
Belgium	41 729	0,4%	
United Nations agencies (UNICEF)	22 737	0,2%	
	8 854 410	90,7%	
Private donors			
Swiss			
Swiss Solidarity	222 773	2,3 %	
RTS Partnership	75 000	0,8%	
Fondation Helvétique de Bienfaisance	40 000	0,4%	
Loterie Romande	11 792	0,1 %	
Other	-		
Other donors	93 782	1,0%	
	443 347	4,5%	
Other income			
Services provided	455 808	4,7%	
Initiative Fund	3 532	0,0%	
	459 340	4,7%	
TOTAL	9 757 097	100,0%	

SUMMARY OF FONDATION HIRONDELLE ACCOUNTS

The presentation of Fondation Hirondelle's accounts is based on the Swiss GAAP FER 21 recommenda-tions. This presentation provides an overview that reflects the reality of the organization's financial situation and revenues. The accounts comply with Swiss law and the Fondation's statutes.

The financial accounts are based on the annual accounts as at 31 December 2018, which have been drawn up in accordance with uniform principles.

There are differences in presentation and evaluation principles compared with previous years.

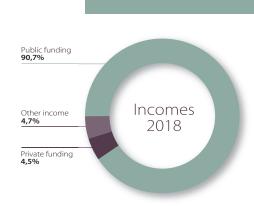
The major differences are:

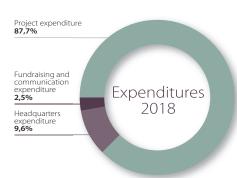
- The presentation of the capital variation table by project fund and no longer by leasehold-er/donor fund.
- Creation of the notion of tied funds for the Fondation Hirondelle's internal funds covered by a regu-lation governing the use of these funds. Previously, these funds were divided between restricted and unrestricted funds.
- The capital of allocated funds is no longer detailed by donor on the liabilities side but now appears on the assets and liabilities side under the headings Funding to be Received and Funding Received in Advance.

BALANCE AS AT 31 DECEMBER 2018 (in Swiss francs)

	2018	2017
ASSETS		
Current assets	4 586 343	2 536 929
Liquid assets	3 881 400	1 475 271
Credits	151 567	143 570
Funding to be received	202 695	762 990
Other receivables	189 929	-
Accruals and deferred income	160 752	155 098
Intangible assets	168 744	131 197
Fixed assets		
Financial assets		
TOTAL ASSETS	4 755 087	2 668 127
LIABILITIES		
Short term liabilities	3 009 125	1 231 094
Short-term debts	286 197	131 987
Funding received in advance	2 509 334	941 258
Accrual and deferred income	151 777	76 063
Provision for audit fees	61 400	81 372
Various loans	417	414
Long- term liabilities	349 646	234 798
Provision for legal contingencies	320 337	213 780
Provision for termination of staff contracts	29 309	21 018
Allocated funds	761 189	738 489
Initiative Fund	216 468	220 000
Solidarity Fund	14 155	14 155
Project Social Fund	9 795	6 476
Support Fund	520 771	497 858
Equity capital	635 127	463 746
Foundation capital	50 000	50 000
Operating capital	413 744	260 690
Final result	171 383	153 056
TOTAL LIABILITIES	4 755 087	2 668 127

OPERATING ACCOUNTS OF FONDATION HIRONDELLE (in Swiss francs)





2018		
	INCOME	
8 854 410	Public funding	
443 347	Private funding	
459 340	Other income	
9 757 097	TOTAL INCOME	
530 808	Income allocated by the Fondation	
3 532	Tied funds	
9 222 757	Allocated funds	
	EXPENDITURE	
8 388 643	Direct project expenditure	
4 803 962	Staff	
3 021 762	Operations	
562 919	Equipment	
925 235	Fondation Hirondelle headquarters expenditure	
493 608	Staff	
391 255	Operations	
40 372	Equipment	
244 333	Fundraising and communication expenditure	
184 825	Staff	
59 508	Operations	
198 885	OPERATING RESULT	
-30 289	FINANCIAL RESULT	
2 787	EXCEPTIONAL RESULT ANNUAL RESULT BEFORE ALLOCATIONS	
171 383		
	Allocations / deductions	
-171 383	llocation to equity capital	
-	Surplus/(deficit) for the year	
	8 854 410 443 347 459 340 9 757 097 530 808 3 532 9 222 757 8 388 643 4 803 962 3 021 762 562 919 925 235 493 608 391 255 40 372 244 333 184 825 59 508 198 885 -30 289 2 787 171 383	

TABLE OF CAPITAL VARIATION (in Swiss francs)

Fund Description	Status of fund on 1.1.2018	Allocations to funds	Project spending	Status of fund on 31.12.18	Funding received in advance	Funding to be received	
Allocated Funds (Funding to be received/received in advance)							
Afrique Activ Fund	4 711	62 852	-67 563	-	-	-	
Bangladesh Fund	-	581 758	-282 531	299 227	339 000	-39 773	
Burkina Faso Fund	-55 950	426 541	-367 223	3 368	3 368	-	
Media Education Fund	-	50 000	-11 792	38 208	38 208	-	
Environment Fund	-	40 060	-40 060	=	-	-	
Transitional Justice Fund	-16 782	355 182	-338 400	=	-	-	
Mali Fund	-154 261	2 408 587	-1 992 809	261 517	261 517	-	
Myanmar Fund	50 896	136 250	-145 592	41 554	41 554	-	
Niger Fund	-263 264	1 403 552	-1 079 249	61 039	74 294	-13 255	
Fund for New projects/Miscellaneous projects	94 407	265 440	-265 533	94 314	94 314	-	
Central African Republic Fund	-45 150	2 879 945	-2 018 766	816 029	838 766	-22 737	
Democratic Republic of Congo Fund	563 987	1 995 082	-1 867 360	691 709	818 313	-126 604	
Headquarters Fund	-326	745 879	-745 879	-326	-	-326	
Total allocated funds	178 268	11 351 128	-9 222 757	2 306 639	2 509 334	-202 695	
Tied Funds Capital							
Initiative Fund	220 000	-	-3 532	216 468			
Solidarity Fund	14 155	-	=	14 155			
Project Social Fund	6 476	3 319	-	9 795			
Support Fund	497 858	22 913		520 771			
Total tied funds capital	738 489	26 232	-3 532	761 189			
Foundation Capital							
Base Capital	50 000	-	-	50 000			
Sales of services/ non-allocated subsidies	=	530 808	-530 808	-			
Operating capital	413 744	171 383	-	585 127			
Operating result	-	-	-	_			
Total foundation capital	463 744	702 191	-530 808	635 127			
TOTAL	1 380 501	12 079 551	-9 757 097	3 702 955			

SCOPE OF CONSOLIDATION

The consolidated financial statements include the annual accounts of all the entities of the Fondation Hirondelle present in Switzerland, Mali, Niger, Burkina Faso, Central African Republic and Democratic Republic of Congo.

PRODUCT RECOGNITION

Funding contracts

Income from funding contracts with donors (governments, foundations, cantons, companies and oth-ers) is recognised as income in the year in which the expenditure financed is incurred.

Amounts received for a specific project that had not been used at the balance sheet date and will be used in future when there are contractual provisions specifying the possibility of returning them to the donor are recorded as liabilities in the balance sheet Funding Received in Advance. Amounts not yet received for a specific project where the funded expenses have been incurred at the balance sheet date are recorded under the balance sheet heading Funding to be Received. The portion of funding to be received for signed funding contracts covering future periods are included as condition-al assets.

Budgetary commitments linked to funding contracts are considered as contingent liabilities.

Services Provided

Income from services provided (in-country sales and marketing contracts, sales of expertise, etc.) is entered in the accounts when it is definitively received by Fondation Hirondelle. It is considered as unallocated funds, unless otherwise specified by the donor.

All other income received without any particular mention is recorded as unallocated income. In the event of non-use, the balance is allocated to free (generated) capital.

MEMBERS OF THE BOARD IN 2018

Romaine JEAN

Ouided BOUCHAMAOUI

Mario FETZ

General Secretary of the Foundation Apprentis d'Auteuil International Former fundraising and marketing director of WWF

Jacques FORSTER

Honorary Professor of the Graduate Institute of International and Development Studies (IHEID) Former Vice-President of the ICRC

Dick MARTY

Serge MICHELJournalist, co-founder of Heidi News
Former editor-in-chief of the website "Le Monde Afrique".

Guillaume PICTET

Martin WOKER



hirondelle.org

Fondation Hirondelle is a Swiss non-profit organization which provides information to populations faced with crisis, empowering them in their daily lives and as citizens. Through our work, millions of people in war-affected countries, post-conflict areas, humanitarian crisis and societies in democratic transition have access to media that speak to them and give them a voice

Fondation Hirondelle

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