

ANNUAL REPORT 2020



FONDATION
HIRONDELLE
media for peace & human dignity



From top to bottom and left to right:

- A Studio Kalangou journalist reporting in Niamey, Niger, during the December 2020 electoral campaign.
© Apsatou Bagaya / Fondation Hironnelle
- A Pakistani journalist uses his mobile phone outside the Aga Khan University Hospital in February 2020.
© Asif HASSAN / AFP
- Studio Sifaka recording of a debate programme for young people, Antananarivo, Madagascar.
© Iako M Randrianarivelo / Fondation Hironnelle
- An inhabitant of Bamako, Mali, expresses views to Studio Tamani.
© Matthieu Rosier -Vost Collectif / Fondation Hironnelle.

◀ A Studio Yafa journalist interviews a trainee seamstress in Ouagadougou, Burkina Faso, January 2021.
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FOREWORD

FIGHTING DISINFORMATION

The COVID pandemic in 2020 has highlighted the importance of credible, objective information worldwide. Fighting misinformation had to be done with strength and conviction.

Fondation Hironnelle was able to react with agility and dynamism to the challenges in all countries where it was already active. It developed new programmes in other countries considered as priorities. The Fondation's donors have recognized the importance of credible information to curb the pandemic, and the urgency of fighting against "fake news". They have trusted Fondation Hironnelle to do this and to reach the populations of all of these countries, even in the most remote regions, with simple, clear, convincing messages.

Without our donors, but also without the outstanding commitment of the Fondation's employees and media partners, such operations with measurable impact would not have been possible. My thanks go to all those who made this exceptional mobilization possible.

Tony Burgener

Chairman of the Fondation Hironnelle Board

IN THE HEART OF THE ACTION

2020 was going to be a special and festive year for Fondation Hironnelle as we celebrated our 25th anniversary. We had planned a whole programme of activities to reflect the role of information in crisis zones and our experience since 1995. This year was certainly special, but for reasons we had not anticipated. Our field missions were interrupted in March due to lockdowns and flight cancellations related to the Covid-19 crisis, but our activity did not stop -- far from it.

Our editorial offices and media partners in sub-Saharan Africa and Asia covered the pandemic from the very first days, trying to explain it and understand its local consequences. Fondation Hironnelle's headquarters in Lausanne mobilized to support our teams in the field, develop appropriate responses and respond to partners asking us to expand our production of news and information in the face of this new crisis.

We had to be reactive, adapt in a hurry, learn to work from home, but our whole team was committed. We felt we were at the heart of our mission: informing in the face of fear, fighting against misinformation and rumours, enabling debate on vital issues like health, and global issues such as the economic and social consequences of the pandemic. This commitment has been perpetuated for more than 25 years within Fondation Hironnelle, and drives us more than ever in 2021.

Caroline Vuillemin

General Director,
Fondation Hironnelle



FONDATION HIRONDELLE STRATEGIC PROGRAMME

RESULTS OF OUR 2017-2020 PROGRAMME

The overall objective of our 2017-2020 strategic programme was “to help implement the right to information by giving the populations in the places we work access to quality media whose content is useful, non-partisan and independent, thus enabling each individual to make informed choices in his or her life, and to participate in the civic and democratic life of his or her country”.

Our strong results in content production and broadcast (activity fields 1 and 2 of the programme), as measured in a November 2020 audience survey in six countries, attest to this: in the age of “fake news”, the production and broadcast of reliable information remain crucial in the fragile contexts where we work.

Implementation of activity field 3 “Sustainability” confronted us with several challenges. In particular, the insufficient increase in the equity of both our foundation and our media remains a problem.

Activity field 4 “Research” has generally contributed to a better recognition of the importance of the media sector. Collaboration with academic circles has led to the production of 8 publications.

*Students in Bangui, Central African Republic, March 2021.
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Key numbers in 2020

10 media operations,
in **18** countries, on **3** continents

12'343 ^{+12%}
hours of audio programmes

221 ^{+5%}
hours of video programmes

10'868 ^{+17%}
articles on the web

1'084'228 ^{+76%}
users of our websites

450'887 ^{+58%}
followers on Facebook and Twitter

599 ^{+81%}
media supported

949 ^{+70%}
people trained

Population covered:
137,8 ^{+58%}
Million



WORKING TOGETHER TO RESPOND TO THE CRISIS

The year 2020 was exceptional in several respects: the coronavirus crisis, teams in lockdown, strong growth in activity and finances, and the 25-year anniversary of Fondation Hironnelle, all of which was carried by our teams in the field and in Lausanne, who remained healthy and committed.

The means and capacities dedicated to production and broadcast of content have increased considerably with additional services linked to Covid in the countries where we were already working, mainly through expanded broadcast via mobile telephony and the services of the social enterprise Viamo. The editorial staff of Hironnelle media covered the health crisis from the spring onwards, everyone was mobilized. The signing of new contracts for the Covid program then allowed the Fondation to expand its activities to 18 countries with direct support for production, the fight against misinformation and content distribution to partner media in Africa and Asia.

In 2020 four of the countries where we work held elections with major consequences: Myanmar, Burkina Faso, Niger and the CAR. There was a coup d'Etat in Mali in August. These events were at the heart of our editorial work, which was measured by an audience survey in six countries in November 2020. Promoting media literacy was also one of our concerns in 2020, as a way to fight misinformation. To this end, we have published on our website the series of Journalism Masterclasses produced since 2019.

The Fondation Hironnelle Board has been particularly supportive throughout the year and has added two new members. It validated a new gender policy, setting out our principles and ambitions in terms of equal rights and opportunities for men and women working at Fondation Hironnelle, and our editorial positioning in this area. It also validated an update of our Charter, recalling our values, our founding principles, our references and our commitment.

Innovative qualitative studies with new partners such as Viamo, CASM (the Centre for the Analysis of Social Media), Nadel (Centre for Development and Cooperation of the Swiss Federal Institute of Technology Zurich) and the University of Michigan were conducted in 2020 and, once the results are analysed in 2021, will complement our quantitative audience analyses.

The contexts in which we work remain very fragile, and are made more so by several factors: the misinformation that has spread around Covid-19; insecurity; and a major economic crisis that is looming due to the global economic recession. It is within this framework, where quality and trustworthy information is paramount, that we are starting a new strategic programme for the period 2021-2024, institutionally and financially supported by the Swiss Agency for Development and Cooperation (SDC), with whom we signed a new partnership contract in early 2021.

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PROGRAMME COVID-19 OUR RESPONSE TO THE MISINFORMATION PANDEMIC

In response to the Covid-19 crisis, Fondation Hirondelle developed a series of programmes in 18 countries in Africa (Benin, Burkina Faso, Cameroon, Ivory Coast, Guinea, Madagascar, Mali, Niger, Central African Republic, Democratic Republic of Congo, Senegal, Sierra Leone, South Sudan, Uganda) and Asia (Myanmar, Bangladesh, Nepal, Pakistan) to provide reliable information that addresses the concerns of the population. Multimedia content, sketches, magazines, questions and answers, infographics were produced and disseminated via radio, video, social networks, the Web and telephony. The objective was to strengthen the resilience of populations dealing with this health crisis and to limit attempts to manipulate information, which are frequent during epidemics, especially in countries where tensions and conflicts are permanent. These programmes were supported by Switzerland, the European Union (Devco and IcSP) and the United Kingdom (via the H2H Network fund).

“ *In our neighborhood, young people have visited families to explain social distancing and prevention measures and invite them to respect them. This is thanks to the sensitization received from the radio.* ”

Testimony from a young listener of the Studio Yafa Covid-19 programme, broadcast by Radio Réconciliation in Koudougou, Burkina Faso.

A doctor responds to questions from a Studio Yafa journalist during recording of a programme in Ouagadougou, Burkina Faso, 8 February 2021.
© Olympia de Maismont / Fondation Hirondelle



In the studio of the Pakistani media network TNN in Peshawar, during the production of a 50-minute weekly programme on the COVID-19 pandemic, with support from Fondation Hironnelle. © TNN Pakistan.

SUPPORTING LOCAL MEDIA IN THE FACE OF CRISIS

In addition to its projects in Mali, Niger, Burkina Faso, CAR, DRC, Madagascar, Myanmar and Bangladesh, Fondation Hironnelle has reactivated former partners in Guinea, Senegal, Sierra Leone and South Sudan and has developed new ones in Benin, Cameroon, Côte d'Ivoire, Nepal, Pakistan and Uganda as part of its COVID-response programme.

The media partners received editorial support as well as financial and technical assistance to produce and broadcast quality radio and multimedia content. A health protocol to ensure the protection of journalists in their daily work has been put in place (including the purchase of masks, training and reminders on preventive measures). Some of them have received psychological support, such as the Tribal News Network team in Pakistan.

Combating misinformation was a fundamental part of Fondation Hironnelle's work in 2020 in response to this crisis. Programmes have also paid particular attention to vulnerable populations, including internally displaced persons, women and people with disabilities.

A Covid-19 Editorial Hub, composed of senior journalists and a health specialist, provided support to the newsrooms by fact-checking, producing content and providing tailored advice.

A partnership with the Viamo company, which specializes in communications technology for development, made it possible to reach populations via cell phones in eight countries (Burkina Faso, Mali, Niger, Cameroon, Madagascar, Uganda, CAR, DRC), and to collect data on the concerns and perceptions of populations, using SMS and interactive voice response services.

A partnership with the Institute for Strategic Dialogue (ISD) and the Center for the Analysis of Social Media (CASM) led to a mapping of misinformation trends on Facebook in selected countries.

Fondation Hironnelle commissioned the independent polling institute Kantar to simultaneously conduct six quantitative audience surveys (Burkina Faso, Mali, Niger, Madagascar, CAR and DRC). In parallel, a series of focus groups and WhatsApp surveys were conducted in each of these countries in order to better understand how the Covid-19 pandemic has affected people's daily lives and to clarify their expectations in terms of information on this subject.

The data collected will allow us to draw conclusions and make decisions at the editorial and operational levels in 2021, in order to adapt our programmes as closely as possible to the needs of the population.

FINANCIAL VOLUME

2,185,861 CHF

SOURCES OF FUNDING

- European Union - Instrument contributing to Stability and Peace (IcSP)
- Free Press Unlimited (European Union - Devco)
- UK aid (via H2H Network fund)
- Switzerland (SDC Programme Contribution)
- Switzerland (SDC Mandate)

CENTRAL AFRICAN REPUBLIC RADIO NDEKE LUKA

Radio Ndeke Luka (RNL) is the only Central African media that produces and broadcasts independent, professional news and information in French and Sango nationwide. Created and supported for 20 years by Fondation Hironnelle, it is a general-interest radio for the whole country. It offers 13 daily news bulletins, features, debates, entertainment, music and practical information.

RNL broadcasts live 24/7 throughout the country with 10 FM transmitters (in Bangui, Berberati, Bouar, Bambari, Bozoum, Bossangoa, Ndele, Mobaye, Bangassou and Bria). Twelve community radio partners also rebroadcast Radio Ndeke Luka programmes between 5:30 and 7:00 p.m. A one-hour daily shortwave broadcast is also provided through a local partnership. All programmes can be listened to streamed or as podcasts on the randondekeluka.org website.

RNL is the radio of Central Africans. An audience survey conducted at the end of 2020 by the Kantar Institute indicates that Radio Ndeke Luka is listened to daily by 63% of the population aged 15 and over in the areas where it broadcasts, and by nearly 84% of the population every week. Its news and information is deemed reliable by 89% of listeners, and 94% consider it “useful” or “indispensable”.

“ *Most of the time, I listen to Radio Ndeke Luka with my grandchildren. I ask them about what they have just heard, especially about hygiene and health issues.* ”

Josiane Malewo, grandmother and Radio Ndeke Luka listener

An inhabitant of Bangui talks to a Radio Ndeke Luka journalist, March 2021.
© Gwenn Dubourthoumie / Fondation Hironnelle



A Radio Ndeke Luka listener in Bangui, Central African Republic, March 2021.
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A TRUSTED BROADCASTER TO COUNTER RUMOURS

The Central African Republic is facing a fragile structural context, to which were added in 2020 a health crisis and a major election deadline. These conditions have been conducive to the spread of rumours, aggressive and even hateful messages. The weakness of the Central African media sector does not allow it to serve as a bulwark against disinformation. On the contrary, some of the media themselves relay rumours.

The aim of a credible, broad-interest media like Radio Ndeke Luka is also to counter these rumours with verified information and informative programmes that are useful to the population and a source of appeasement. Throughout the year, Radio Ndeke Luka broadcast live 24 hours a day, seven days a week in the two national languages, over a large part of the national territory. The radio's broadcasting capacity was increased with the installation of three new transmitters in Bria, Bangassou and Mobaye. RNL now broadcasts through 10 transmitters throughout the country, in addition to the rebroadcast of certain programmes by 12 partner radio stations.

The Covid-19 pandemic and its multiple consequences have highlighted the fragility of the Central African context and the danger of false information. By quickly becoming part of the pandemic response group with the Ministry of Health and humanitarian actors, Radio Ndeke Luka has facilitated the prevention work of health professionals, and awareness raising on preventive measures.

The December 2020 presidential elections dominated the news in the second half of the year. In this context, independent, professional, responsible media that do not inflame political and social tensions are an essential factor for smooth elections. Radio Ndeke Luka developed information and dialogue programmes before, during and after the elections.

The end of the year was marked by increased tensions and violence at the same time as the electoral process.

Clashes between armed groups and government forces supported by foreign troops continued into early 2021. In a country already hard hit by eight years of civil war, this insecurity further increased the vulnerability of the population.

In this context, Radio Ndeke Luka remains the most trusted medium and one of the best known and appreciated institutions in the country, as shown by the results of an audience survey conducted by the Kantar Institute at the end of 2020. Seventy-one percent of Bangui residents and 62% of Bambari residents listen to RNL every day, and 98% of them are familiar with RNL.

FINANCIAL VOLUME

1'895'826 CHF

SOURCES OF FUNDING

- European Union (Fonds Békou + IcSP)
- Switzerland (SDC Programme Contribution)
- UNICEF
- UNDP
- Income from services

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 RadioNdekeLuka.org

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MALI

STUDIO TAMANI

Studio Tamani provides daily radio programming about Mali. It has been offering daily news bulletins in five languages (French, Bambara, Peulh, Tamasheq, Songhai), a major debate programme “Le Grand Dialogue”, and news-related or thematic features since August 2013. In 2020, a daily educational radio programme was introduced. In 2020, a total 4.5 hours of programmes were broadcast daily during the week, and 3.5 hours at week-ends. Studio Tamani produced and broadcast nearly 1,500 hours of programmes. All content is produced by a team of 30 journalists based in Bamako, in partnership with a network of 45 correspondents. The programming is broadcast live daily by 85 radio partners across Mali. Five television stations also rebroadcast a video version of “Le Grand Dialogue”. This network was set up as part of the partnership between Fondation Hironnelle and URTEL (Mali Union of Free Radio and TV stations), which initiated the Studio Tamani project.

“ I want the programmes to continue, because the education programme is a support for the children. What I like most about Studio Tamani is that they never give unverified information. ”

Maimouna Mallé Koutiala, a Studio Tamani listener interviewed during a focus group. She particularly likes the Covid-19 messages and education programme, to which she usually listens with her children.



Presenting the Studio Tamani news bulletin in Tamashek, in the Bamako studio, January 2021.
 © Matthieu Rosier - Vost Collectif / Fondation Hironnelle

INFORMATION AND EDUCATION THROUGH RADIO

2020 was an intense year in terms of news coverage and challenges. Studio Tamani covered the long-awaited legislative elections in February and March. To do so, Studio Tamani trained its journalists and correspondents, adapted its production and covered the entire process through its regular programmes as well as special programmes, especially on election days.

At the same time, as soon as the Covid-19 pandemic hit, Studio Tamani set up a contingency plan to protect its staff as much as possible and ensure it could fulfil its mandate to inform the public. Starting in March, new features were created. Airtime for the morning show was increased by 15 minutes and the network of partner radio stations was expanded from 75 to 85. The programmes and messages about prevention were also broadcast on Studio Tamani's other platforms, namely social networks, the website and telephone toll-free number 3-2-1.

2020 was also marked by the coup d'état and overthrow of President Ibrahim Boubacar Keïta on August 18. From the very first hours, Studio Tamani provided information to Malian citizens in real time via its various broadcast channels. The editorial staff closely followed the events of August 18 and the weeks that followed, providing Malians with reliable, independent, verified information on current events in a highly uncertain context.

Finally, 2020 saw the launch of the education-through-radio programme in June, supporting the efforts of the Education Ministry and its partners to maintain as much educational continuity as possible in a context of insecurity, the Covid-19 pandemic and teachers' strikes. Since then,

Studio Tamani has been broadcasting a daily one-hour programme devoted to the fundamentals of reading, writing and arithmetic. Civic education and Covid-19 prevention information are integrated into the programme.

In this context, also marked by a rise in insecurity, Studio Tamani has implemented the majority of the activities planned for 2020 and achieved its main objectives. Studio Tamani was able to adapt quickly to the contextual changes and respond to the information needs of the population in relation to the different events that marked the year, while maintaining a high level of quality and professionalism as it carried out its public service information mission.

FINANCIAL VOLUME

1'787'578 CHF

SOURCES OF FUNDING

- Sweden (SIDA)
- Denmark (FAMOC)
- Switzerland (SDC Programme Contribution)
- CFI (AFD)
- Swiss Solidarity
- Private donations
- Service contracts (awareness campaigns)

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-  @StudioTamani
-  @StudioTamani
-  Studio Tamani

NIGER

STUDIO KALANGOU

Studio Kalangou is a project supporting the media sector in Niger through two fields of work: production and broadcast of journalistic content; and strengthening the capacities of partner media. Its editorial team is composed of about 40 local journalists based in Niamey and about 40 correspondents based across the whole country. Since 2016, it has been producing two hours of daily radio programmes in five languages, broadcast by 46 partner radio stations covering 70% of the country's population. These programmes are also available on a free phone number. The editorial staff also produces programmes and video reports for social media and six partner televisions. At the same time, Studio Kalangou provides technical and financial support and capacity building to media in Niger, enabling them to become autonomous in the production and broadcast of quality information programmes.

“ I am a Niger national living in Lagos and we are following you through WhatsApp. We have a group in the place we are from and are sensitizing people on education of the girl child and its importance. This is an important topic, with the practice of early marriage still going on. We really wish that you would give us more information on this topic. ”

Mohamed, listener, 14 October 2020

A voter in Niger talks to Studio Kalangou after exiting a polling station in Niamey, 27 December 2020.
© Apsatou Bagaya / Fondation Hironnelle



Hosting an outside broadcast of "Tous à la Fada", the youth programme of Studio Kalangou, Niamey, 5 December 2020.
 © Apsatou Bagaya / Fondation Hirondelle

AUDIO AND VIDEO CONTENT PLUS MEDIA SUPPORT

During 2020, issues related to media quality in Niger were particularly highlighted in the media's coverage of catastrophic floods, COVID-19 pandemic and governance issues (security, organization of elections, audits of public administrations).

In response to these challenges, Studio Kalangou continued its work based on the two pillars of its mandate: production and broadcast of quality information; and support to the media in Niger.

Concerning the production of information, Studio Kalangou has continued to train its staff (hosting political debates, production of fact-checking content) and to develop new formats (articles for the website, audio and video portraits, video forums). In order to allow the people of Niger greater access to information, Studio Kalangou signed a partnership agreement with five new radios and six Niger TV stations, while sharing more and more content on social networks. Since March, Studio Kalangou's productions are also listened to for free by more than 30,000 listeners daily.

With regard to support for Niger's media, as well as ad-hoc technical assistance in case of breakdowns Studio Kalangou organized a workshop for the managers of its 46 media partners to get to know each other better and exchange on their needs and expectations. Training also continued for the journalists (fundamentals of journalism, producing debates, coverage of humanitarian issues, getting to know the electoral charter), as well as for technicians in better maintenance of their equipment.

Since the end of March, Studio Kalangou has helped respond to the need for information on the Covid-19 pandemic. In addition to daily coverage in news and discus-

sions focusing on both the health and socio-economic issues related to the crisis, the editorial staff developed audio and video awareness spots in eight languages, as well as in sign language for the videos. These spots were broadcast daily on 150 radio stations for three months.

From September 2020, Studio Kalangou focused its efforts on the end-of-year elections. Based on a charter developed for this particular period (electoral charter), the journalists and correspondents were able to cover the organizational aspects of the elections, expectations of citizens and the candidates' policy platforms. Specific programmes were developed before, during and after the elections.

FINANCIAL VOLUME

1'468'161 CHF

SOURCES OF FUNDING

- Switzerland (SDC Mandate)
- United Kingdom
- European Union
- CFI (AFD)
- UNICEF
- DCAF
- Service contracts

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DEMOCRATIC REPUBLIC OF CONGO STUDIO HIRONDELLE DRC

Fondation Hironnelle has been working in the Democratic Republic of Congo (DRC) since 2002. In 2020, under the name "Studio Hironnelle DRC" it consolidated its role as a key information-provider through the production and broadcast of local content, in partnership with more than 100 radio and TV stations throughout the country.

Covering an estimated population of 25 million, this unique network is one of the largest in the DRC, and is undoubtedly the best equipped in terms of production and broadcasting capacity. Throughout the year, the network's correspondents have been feeding the programmes of our two editorial offices in Kinshasa and Kananga.

In order to carry out its information and dialogue project, Studio Hironnelle DRC produced two separate but complementary radio programmes in 2020: "Ngoma Ya Kongo" (All the Voices of Congo) from the central newsroom in Kinshasa, covering the entire country, and "Ngoma Wa Kasai" (All the Voices of Kasai) from the provincial newsroom in Kananga, covering the two provinces of Kasai and Central Kasai.

“ After the broadcast of a *Ngoma Wa Kasai* programme on creation of jobs for young people, my friends and I went to see the Provincial Council for support to help us create an income-generating activity. This is a solution to fight against unemployment and insecurity in our area. ”

Bernard Mulumba, inhabitant of Kananga (Kasai central).

A listener of the *Ngoma Wa Kasai* programme in Kananga, Central Kasai, in March 2020.

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*A nurse at the Covid-19 clinic in Kinshasa answers questions from a Studio Hironnelle DRC journalist.
© Justin Makangara / Fondation Hironnelle*

MORE RESPONSIBLE MEDIA TO COUNTER THE INFODEMIC

The political transition that began in 2019 in the DRC has raised hopes of better governance and better living conditions for the Congolese. But after decades of impunity and preying on public resources, the state is struggling to regain its legitimacy. The country's structural problems remain, while the current coalition government is focused on a political balancing act rather than the implementation of much needed reforms.

In 2020, Studio Hironnelle DRC produced 179 hours of radio programming, reaching an audience of more than 25 million Congolese (Kantar 2020 survey). We worked with 124 radio partners in total, active in 19 of the country's 26 provinces. We also increased our visibility and opportunities for interaction with the public on our website and social networks, publishing 478 articles, which attracted more than 40,000 subscribers to our Facebook pages.

At the national level, the Ngoma Ya Kongo programme has adapted to meet the needs of the population as closely as possible in the context of the Covid-19 pandemic. Our journalists have produced specific, regular information (and sometimes awareness content) to analyse and understand the cross-cutting and multi-faceted impacts of this crisis, whether related to health, governance, the economy or development. The fight against misinformation has also been at the heart of our action, through countering false information and rumours. New content to help people understand and question-and-answer programmes have been produced with recognized experts and broadcast not only on air in multiple languages but also on social networks to facilitate interaction.

In the two provinces of Kasai and Kasai Central the Ngoma Wa Kasai editorial office has, in addition to producing

its weekly news programme, increased its support to partner radio stations with training, mainly on reporting and hosting debates, to develop their own productions. Promoting a culture of dialogue is essential, especially in a fragile context like Kasai. By providing constant supervision, we have not only facilitated co-productions, but also supported our partners in making their own productions. They have thus been able to acquire journalistic techniques and greater autonomy to promote and support much needed dialogue within the population.

FINANCIAL VOLUME

1'266'707 CHF

SOURCES OF FUNDING

- European Union
- Switzerland (SDC Programme Contribution)
- Switzerland (SDC Project Contribution)
- UNDP
- Fondation Helvétique de Bienfaisance
- Income from services

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MADAGASCAR STUDIO SIFAKA

Studio Sifaka is a youth radio programme created by the United Nations in Madagascar, in partnership with Fondation Hironnelle. It was made possible with funding from the United Nations Peacebuilding Fund under the Gender and Youth Promotion Initiative (GYPI). Studio Sifaka aims to improve young women's and men's access to reliable, quality information and make their voices heard, thus contributing to peacebuilding in Madagascar.

Since December 2019, Studio Sifaka has been producing "Feon'ny tanora maroloko" ("All the voices of youth"), two-hours of daily radio programming in Malagasy and French for Malagasy youth. This is broadcast by a network of partner radios. Content includes a national and regional news bulletin, programmes with advice on issues like health and employment, a talk show, music and Malagasy culture. These programmes are produced by a group of young Malagasy journalists, presenters and technicians, all under the age of 30.

“ I realized that some of my friends didn't listen to the radio before, but now they are always there, at the same time, to listen to Studio Sifaka's programmes. It's a kind of meeting place for us, and we get together to listen and comment on what they say on the radio. Sometimes the discussions go on afterwards. There is so much content and new things we learn every day that open our eyes. ”

Listener in Vohipeno during a focus group.

A Studio Sifaka journalist reporting near Andasibe, Madagascar, November 2020.
© Iako M Randrianarivelo / Fondation Hironnelle





Studio Sifaka's editor listens to a journalist's report, Antananarivo, November 2020.
© Iako M Randrianarivelo / Fondation Hirondelle

LISTENING TO YOUTH AND THEIR INFORMATION NEEDS

2020 was the year of consolidation for Studio Sifaka, after a December 2019 launch of its radio programme “Feon’ny tanora maroloko”. In the difficult context of the Covid-19 crisis, the team was able to overcome challenges to become a go-to media for Malagasy youth.

The capital, Antananarivo, went into lockdown in March 2020. This impacted the functioning of Studio Sifaka: the schedule was revised and a system was set up to produce and broadcast every day from home. Studio Sifaka played an informative and preventive role in the response to the health crisis. Every day, through infographics, videos and fact-checking, its young journalists supported listeners of the programme by explaining what Covid-19 is and providing answers to their questions. Studio Sifaka also introduced a new radio drama on post-Covid issues in Madagascar.

For the broadcasting of the Studio Sifaka programme, the year 2020 started with six radio partners. By the end, 20 partners broadcast the programme every day. About 50 percent of the Malagasy population now has access to the information produced by Studio Sifaka.

The Studio’s network of correspondents was also strengthened. Training courses at Studio Sifaka had to be postponed because of Covid-19, but distance training and follow-up by editors helped strengthen the capacities of the correspondents and allowed for better coverage of the country.

A partnership with the Malagasy NGO Youth First also allowed the team to better understand the expectations of the listeners. Twenty-two listener clubs with more than 200 participants were created throughout the country to provide systematic feedback on the content produced by

the team, and to create a link with the youth population. These same listeners also participated in the production of the programme by proposing topics and recording interviews with youth in the regions, which were then integrated into the programme. Programmes produced by UNICEF’s Young Reporters Clubs were also broadcast by Sifaka.

To ensure the sustainability of Studio Sifaka, a sales team was formed to better communicate with partners and the public, and to identify clients and manage relationships. A training course was organized on radio advertising, and the team has already been able to generate income through several contracts.

FINANCIAL VOLUME

653'381 CHF

SOURCES OF FUNDING

- UNDP
- Switzerland (SDC Programme Contribution)
- Service contracts

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 studiosifaka.org

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BURKINA FASO STUDIO Yafa




Since March 2019, Studio Yafa has been producing short radio magazines in Dioula, French, Fulfuldé, Gulmencema and Mooré, specific content for the web and social networks, as well as a major weekly dialogue program in French called "Ya'Débat", which allows young people to express their opinions and to debate issues that concern them with other generations as well as with decision-makers. Produced by a team of 15 Burkinabe journalists and technicians based in Ougadougou and a network of four correspondents, Studio Yafa's programs are broadcast by 32 radio stations across the country, by a free telephone platform and via the Internet and social networks.

FINANCIAL VOLUME
1'076'121 CHF

SOURCES OF FUNDING

- Sweden (SIDA)
- Switzerland (SDC Programme Contribution)
- Switzerland (SDC Project Contribution)
- UNHCR
- Interpeace
- Service contracts

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*During an outside broadcast of "Let's talk Coronavirus" recorded by Studio Yafa at an IDP camp in Kaya, central-north Burkina Faso, 18 December 2020.
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INFORMING YOUNG PEOPLE AND PROMOTING DIALOGUE BETWEEN GENERATIONS

As soon as Covid-19 appeared in Burkina Faso in March 2020, Studio Yafa quickly adapted its operations and programmes to better inform the population, especially young people, about the evolution of the pandemic, its consequences and the preventive measures to adopt. Special programmes were developed to counter misinformation related to the pandemic. Dedicated programmes have also been created for the most vulnerable populations, in particular internally displaced persons.

Another major event in Burkina Faso in 2020 was the presidential and legislative elections of November 22, which were widely covered by Studio Yafa. All of the studio's teams were mobilized to inform the population, especially young people, about this process before, during and after the elections. Special programmes allowed the voices of young people to be heard, including their expectations of political leaders, and to create a dialogue with all the stakeholders in these elections.

Studio Yafa produced and broadcast 104 hours of radio programmes. 65 video reports were produced and broadcast on the web and social networks. Some of them have exceeded 500,000 views on the Facebook page, with a record of 1.7 million views for a report about a young local graphic designer.



MYANMAR DOH ATHAN

Reporting for the Doh Athan podcast in Karen state, Myanmar.
© Lâm Duc Hiên / Fondation Hironnelle

PODCASTS AND VIDEOS ON HUMAN RIGHTS

2020 in Myanmar was marked by the COVID-19 pandemic, which had a devastating impact on the country, as well as national elections. Fondation Hironnelle built on the partnerships that it has cultivated over the years with national, regional and ethnic media outlets to ensure factual reporting and coverage of these events.

52 episodes of Doh Athan, the human rights podcast produced in partnership with Frontier Myanmar, were produced in 2020 by the production team in Yangon. Fondation Hironnelle also produced a series of animated videos on human rights and participation in elections. Doh Athan ramped up its production of videos on human right issues and the elections, with 18 videos produced.

Once the COVID-19 crisis hit, Fondation Hironnelle was able to mobilize its network of partners to support coverage of the crisis around the country. Seven partner media participated in producing weekly news round-ups on how the crisis was playing out, and Fondation Hironnelle supported Frontier Myanmar's national coverage of the situation. We also produced a series of animated public service announcements with vital information on preventing the spread of COVID-19.

Lastly, Fondation Hironnelle and Frontier Myanmar began a new project to improve the coverage of land rights in Myanmar. The project is producing a practical guide for journalists on covering land rights, as well as supporting the production of podcasts, videos and feature stories on these issues. The need to support independent media has taken on even greater importance in light of the 2021, February 1 Coup.

Since 2017, Fondation Hironnelle has been producing a podcast that addresses gaps in access to information on human rights issues in partnership with Frontier Myanmar, a local news magazine and online media. Doh Athan, "Our Voice", is a 10-minute weekly podcast and regular video stories that cover human rights. Its production is strengthened by partnerships with media from ethnic states and regions around Myanmar. The program is produced in Yangon by a dedicated team of producers, with stories also coming from partner media. The program is broadcast online via social media, as well as on Voice of America's radio program in Myanmar. Journalism training and technical support are also provided to our partner media organizations.

FINANCIAL VOLUME
161'424 CHF

SOURCES OF FUNDING

- The Netherlands
- UNDP
- Switzerland (SDC Programme Contribution)

FOLLOW US

frontiermyanmar.net/en/doh-athan

@dohathan.frontiermyanmar





BANGLADESH INFORMATION AND SOCIAL COHESION

Started in 2018, Camp Information Line and Aror Hota are Fondation Hironnelle's 2 audio programs produced in Bangladesh near Cox's Bazar for the Rohingya refugee population and the surrounding communities. The Camp Information Line is produced by a team of refugees with oversight from Fondation Hironnelle editors. The program offers information on camp life and awareness messages. Aror Hota is produced by members of the host community with information about services and advice that could improve their food security, livelihoods and knowledge about health and rights. Programs are narrowcast via a network of loudspeakers in listening sites around three camps (14, 15, and 16) and in the host community. In 2020, we added a series of podcasts on health and environment issues which were played to leadership groups from the Rohingya community in the camps.

FINANCIAL VOLUME
134'716 CHF

SOURCES OF FUNDING
- Swiss Solidarity
- Switzerland (SDC Programme Contribution)
- Switzerland (SDC Project Contribution)»

ACCESS
<https://soundcloud.com/user-608832610>
<https://soundcloud.com/user-838090136>
<https://soundcloud.com/user-315062342>

During a listening session of the programme produced by Fondation Hironnelle in partnership with HEKS / EPER for Rohingya refugees, in a Cox's Bazaar camp, 5 January 2021. © HEKS

AUDIO PROGRAMS FOR REFUGEES AND HOST COMMUNITIES

2020 was marked by the transition to a new implementing partner in Bangladesh, and complications from the arrival of COVID-19.

Fondation Hironnelle changed implementing partners in mid-2020 when it began working with HEKS/EPER. The weekly audio program for Rohingya refugees was produced by the project team and refugee producers in camp 15, and narrowcast in camps 14, 15, and 16. The project team also continued producing a parallel program for host communities in Palongkhali.

In 2020, program topics in the camps included COVID-19 prevention and treatment, healthcare, cyclone preparation, nutrition, disability services, water, sanitation and hygiene, and living in harmony. Programs in the host community were more livelihood focused, with topics including fish farming, vegetable gardening and women in agriculture; other topics covered included health care, cyclone prevention, sexual harassment and dowry issues. Social cohesion programs were made requiring workshops and discussion between host community members and refugees; programs were made that encourage people to find common ground.

Due to new COVID-19 restrictions in the camps, listening group audiences were limited to 10 people per group, but the number of groups increased. The project reached 9,000-12,000 people a week via 1,000-1,200 listening group sessions. In the host community, narrowcasting in listening groups was supplemented by broadcasting on the FM radio station Bangladesh Betar in the Ukhia district for greater reach.



In the Gambian capital Banjul, people follow the hearings of the Truth, Reconciliation and Reparations Commission.
© Jason Florio / Fondation Hirondelle

JUSTICE AND HUMAN RIGHTS JUSTICEINFO.NET

JUSTICE MUST BE SEEN TO BE DONE

In 2020, JusticeInfo.net continued to diversify, gradually developing its strategy and ambitions as an interactive information platform. The site's audience has grown steadily, with nearly 600,000 page views and 428,000 unique visitors.

The editorial content has been enriched with new in-depth investigations. In particular, a major investigation was carried out into the malfunctions of the International Criminal Court's Trust Fund for Victims. An in-depth report on paedophile crimes in the Church included the first interactive world map on the fragmented justice for these crimes. JusticeInfo.net has also strengthened its network of correspondents, with nearly 15 permanent contributors around the world, supervised continuously and remotely by the editor. Its remarkable coverage of the truth commissions in Gambia and Colombia are positive indicators of the quality of the specialized journalist network that our media has developed.

Finally, to facilitate access to our information for people in countries directly concerned by these processes of justice, reconciliation and remembrance, JusticeInfo.net has developed new video productions. Training and equipment has been provided to some correspondents, allowing the first reports in a series that will explore behind the scenes of transitional justice on the ground.

JusticeInfo.net is an independent, free, bilingual news site created by Fondation Hirondelle in 2015. JusticeInfo.net covers justice news related to mass violence. Courts, truth commissions, reparation programmes, reconciliation processes and remembrance are at the heart of the transitional justice around the world that JusticeInfo.net covers whenever a judicial or semi-judicial procedure with a collective dimension is planned or started. JusticeInfo.net is also at the forefront of contemporary debates linked to mass violence, such as environmental crimes, corporate responsibility, violence against migrants, the fate of indigenous peoples, and colonial crimes. Thanks to a solid network of correspondents and contributions from experts, JusticeInfo.net has become the go-to media in its field.

FINANCIAL VOLUME

405'816 CHF

SOURCES OF FUNDING

- Switzerland (SDC Programme Contribution)
- Fondation Nicolas Puech
- Private donations

ACCESS

 justiceinfo.net

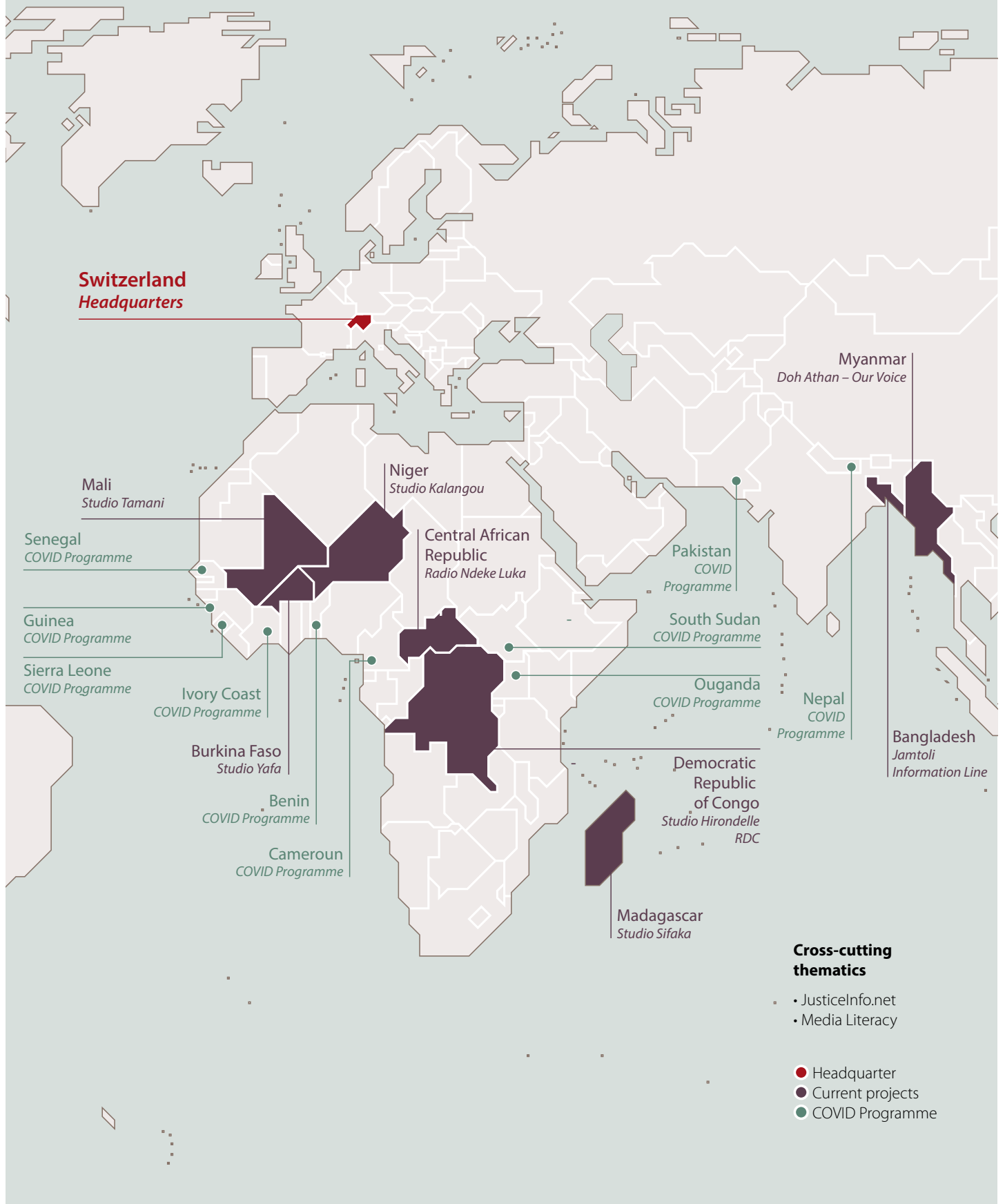
 @JusticeInfo

 @justiceinfonet

JUSTICE INFO.NET

FONDATION HIRONDELLE

FONDATION HIRONDELLE OPERATIONS IN 2020





PARTNERS AND NETWORKS

Opening of the exhibition "Informing in Times of Crisis" at Lausanne City Hall, 1 September 2020, in the presence of Lausanne mayor Grégoire Junod. © Nicolas Boissez / Fondation Hironnelle

WEBINARS AND GLOBAL MEDIA DISCUSSIONS

Despite conference cancellations due to the pandemic, we were able to organize, co-organize or actively participate in 10 events, either face-to-face or online, during the year 2020: Geneva Peace Week, Paris Peace Forum, SDC Annual Conference, Bayeux Prize for war correspondents, and the photo exhibition "Informing in times of Crisis" at Lausanne City Hall to mark our 25th anniversary. These events allowed us to explain, defend and illustrate the vital importance of access to reliable information in the face of crises and all forms of disinformation. Our participation in online webinars organized by networks to which we belong, such as the Global Forum for Media Development (GFMD), has also allowed us to consolidate our relationships with other actors in the development, research and media sectors.

HUMANITARIAN RESPONSE AND LOCAL ROOTS

Fondation Hironnelle expanded its network of partners in 2020. In March, we joined the H2H (Humanitarian to Humanitarian) network of independent humanitarian service providers. Specialized in data and information management, community engagement and accountability, security, logistics, programme support or professionalization of the sector. We implemented with H2H a first project supporting local media in the fight against Covid-19-related misinformation, between April and December 2020 in Guinea, Sierra Leone, and Uganda.

We are still present in several consortia as media experts (IDS-Governance, ERMES) and as a service provider in a mandate led by the Niras Group for the SDC in Tunisia, for which we assessed local media in 2020 in order to select those that will be retained for training in local governance coverage in 6 governorates in 2021.

In October, we officially signed an agreement with the Geneva Centre for Security Sector Governance (DCAF), with whom we have been working for several years in Niger and Mali, particularly in the mutual training of journalists and security forces on the roles and duties of each. This institutional agreement allows us to formalize our common approach so as to contribute to human security and strengthen the specific contribution of local media in this process.

Finally, the Fondation has consolidated its relations with other organizations in Switzerland through its participation in the NGO Platform and during events organized by the Vaud Cooperation Federation (FEDEVACO), of which it is a member.



RESEARCH AND STUDIES

MEASURING THE AUDIENCE OF OUR PROGRAMMES

Radio is by far the most followed and trusted media in the Sahel and Central Africa. Fondation Hironnelle's programmes in Mali, Niger, Burkina Faso, Central African Republic, Democratic Republic of the Congo and Madagascar are regularly followed by 7.143 million people, via our partner radio and television stations or our own FM transmitters (in CAR). Ninety-one percent of people consider these programmes 'useful or indispensable' for their daily lives. These are some of the results of a multi-country audience study conducted at the end of 2020 by the Kantar Institute, a leading international market research company with an established expertise in French-speaking Africa. Kantar's teams carried out a total of 9'000 interviews in 19 locations in the 6 countries above, with face-to-face data collection on a tablet in the homes of the interviewees, selected according to the statistical method of quotas. The part of the study carried out in the Sahel and in Central Africa was financed by the European Union's Instrument for Contributing to Stability and Peace, as part of our COVID response programme. The study in Madagascar was funded by the Swiss Cooperation (SDC).

*Radio Scout listeners in Niamey, Niger, during a focus group led by Dr. Emma Heywood from the University of Sheffield, 15 December 2019.
© Sacha Meuter / Fondation Hironnelle*

INNOVATIONS AND PARTNERSHIPS TO ANALYSE OUR IMPACT

In 2020, Fondation Hironnelle's research activities really took off with 8 projects implemented, some of which will continue into 2021.

Two of these projects focus on the impact of our media on the empowerment of women in the Sahel. An innovative approach developed with Dr. Emma Heywood of the University of Sheffield allows us to collect feedback from our listeners via WhatsApp voice messages. We are assessing the changing perceptions and attitudes of 350 participants (male and female) across Mali, Niger and Burkina Faso. This is a three-year project funded by the Global Challenges Research Fund (UK).

A similar approach was deployed with IDPs in Burkina Faso to better understand their information needs and exposure to rumours about Covid-19. This project obtained funding from ELRHA, a UK humanitarian research and innovation organization. It is being conducted with the University of Sheffield and the Centre National de la Recherche Scientifique et Technologique in Ouagadougou.

Finally, we received the Impact Award 2020 from the Swiss Federal Institute of Technology in Zurich for our research project with Dr. Jeff Conroy-Krutz of Michigan State University and the communications-for-development company Viamo on Studio Sifaka's contribution to youth engagement in the democratic process in Madagascar.

ADMINISTRATION ET FINANCES

GENERAL FINANCIAL SITUATION

Fondation Hironnelle saw its financial volume increase by 15.4% compared to 2019, with an over-all realized volume of CHF 13.6 million. As in 2019, Fondation Hironnelle posted a positive result of approximately CHF 517,000. The increase in volume is largely due to the implementation of a Covid-19 programme responding to the need to inform the population about this pandemic and to fight against related misinformation.

89.6% of the Fondation's expenses are devoted to our field projects and special operations (media education master classes, research projects, etc.).

Management expenses (Finance, HR, IT etc.) represent 8.1% of expenses, communication and fundraising costs 2.3%. It should be noted that Fondation Hironnelle obtained a Zewo certification in 2019; all the 2020 accounts and indicators below therefore follow the presentation requested by Zewo.

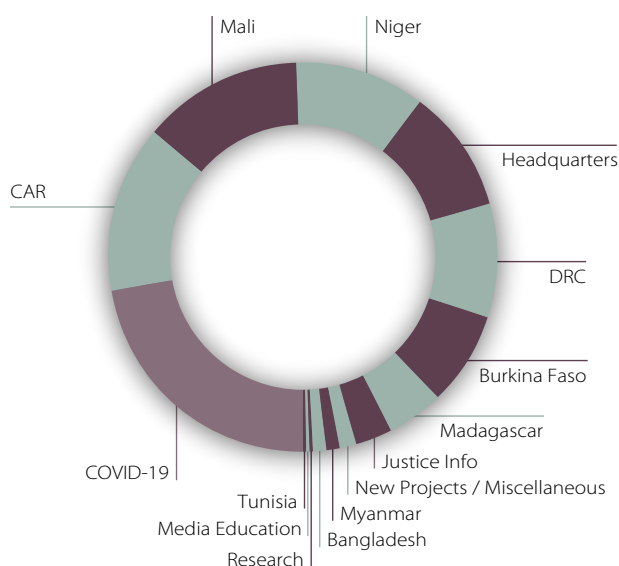
An independent auditor has certified that the financial statements summarized below give a true and fair view of the financial position of Fondation Hironnelle. The complete report on the 2020 annual accounts is available on our website www.hironnelle.org.

HUMAN RESSOURCES

At the end of 2020, Fondation Hironnelle employed 283 professionals worldwide (245 in 2019). The number of national staff working for the Fondation increased to 245 (205 in 2019), and the number of expatriates on long-term contracts was 13 at the end of 2020 (14 expatriates in 2019). In addition to these employees, there are 227 interns and correspondents (254 in 2019), supported by 15 expert missions in the field (14 missions in 2019). Due to the restrictions imposed on travel, training sessions were also held at short notice. In view of this growth in projects, the size of the head office has remained relatively stable and, as of December 31, 2020, it had 7 staff members occupying the equivalent of 6.3 full-time positions for direct project monitoring and 18 staff members (FTE 14) en-gaged in management, transversal support and support functions. Fondation Hironnelle is also training an apprentice and has been able to benefit throughout 2020 from the help of 2 civilists/interns (FTE 2).

PROJECT EXPENDITURE

Projects 2020	CHF
COVID-19	3 054 255
CAR	1 895 826
Mali	1 787 578
Niger	1 468 161
Headquarters	1 416 984
DRC	1 266 707
Burkina Faso	1 076 121
Madagascar	653 381
Justice Info	405 816
New Projects / Miscellaneous	187 609
Myanmar	161 424
Bangladesh	134 716
Research	54 737
Media Education	35 619
Tunisia	9 096



FINANCIAL RESOURCES



Sources of revenue	in CHF	in %
Public funding		
Switzerland		
Mandates/Projects Contributions (SDC)	1 489 638	10,5%
Programme Contribution SDC (IP)	3 599 747	25,3%
Others		
European Union	4 101 824	28,8%
United Nations agencies (UNICEF, UNDP, UNHCR)	1 170 456	8,2%
Sweden	1 089 475	7,6%
Denmark (FAMOC)	393 824	2,8%
United Kingdom (DFID, UKCSS)	159 284	1,1%
Netherlands	84 918	0,6%
	12 089 166	84,8%
Private funding		
Swiss		
Swiss Solidarity	229 106	1,6%
Private Donors	81 373	0,6%
RTS Partnership	75 000	0,5%
Fondation Helvétique de Bienfaisance	72 000	0,5%
Fondation Nicolas Puesch	60 880	0,4%
Loterie Romande	47 919	0,3%
Fondation Karl Popper	40 000	0,3%
Fondation Baur	10 000	0,1%
Fondation E Balzan	1 000	0,0%
Other		
Other donors	442 931	3,1%
H2H	342 882	2,4%
DCAF	17 062	0,1%
	1 420 153	10,0%
Other products		
Products from services provided	743 837	5,2%
	743 837	5,2%
TOTAL INCOME	14 253 156	

SUMMARY OF FONDATION HIRONDELLE ACCOUNTS

The financial statements of Fondation Hironnelle are based on the overall recommendations of the Swiss GAAP FER fundamental and Swiss GAAP FER 21. This presentation provides a picture that is consistent with the reality of the organization's financial situation and income. The accounts comply with Swiss law and the Fondation's statutes.

The summary of accounts is based on the annual accounts as of December 31, 2020, which have been prepared in accordance with the above principles.

BALANCE AS AT 31 DECEMBER 2020 (in Swiss francs)

	2020	2019
ASSETS		
Current assets		
Liquid assets	5 306 906	3 645 845
Credits	109 180	107 064
Funding to be received	1 148 105	443 02
Other receivables	627 585	208 601
Accruals and deferred income	84 295	197 802
Intangible assets		
Fixed assets	51 025	62 084
Financial assets	91 705	102 416
TOTAL ASSETS	7 418 801	4 766 834
LIABILITIES		
Short-term liabilities		
Short-term debts	760 302	483 327
Funding received in advance	4 123 752	2 218 060
Accrual and deferred income	208 501	200 181
Various loans	374	410
Long-term liabilities		
Provision for legal contingencies	69 447	147 370
Provision for termination of staff contracts	52 518	39 755
Allocated funds		
Initiative Fund	216 468	216 468
Solidarity Fund	14 155	14 155
Project Social Fund	18 162	13 925
Support Fund	552 387	547 243
Equity capital		
Foundation capital	50 000	50 000
Capital FNL	12 315	12 315
Operating capital	823 625	559 734
Final result	516 795	263 891
TOTAL LIABILITIES	7 418 801	4 766 834

OPERATING ACCOUNTS OF FONDATION HIRONDELLE (in Swiss francs)

	2020	2019
INCOME		
Public funding	12 089 166	10 481 961
Private funding	1 420 153	1 015 784
Other income	743 837	649 351
TOTAL INCOME	14 253 156	12 147 096
Income allocated by the Fondation	900 210	724 351
Tied funds	-	-
Allocated funds	13 352 946	11 422 745
EXPENDITURE		
Direct project expenditure		
Staff	6 940 431	6 004 073
Operations	4 804 555	3 943 798
Equipment	446 061	517 641
Administrative expenditure		
Staff	732 241	739 463
Operations	329 482	288 932
Equipment	37 391	52 175
Fundraising and communication expenditure		
Staff	201 192	174 200
Operations	116 678	70 427
FINANCIAL RESULT	-127 019	-87 293
EXCEPTIONAL RESULT	-1 311	-5 203
ANNUAL RESULT BEFORE ALLOCATIONS	516 795	263 891
Allocations / deductions		
Allocations to equity capital	-516 795	-263 891
Surplus/(deficit) for the year	-	-

Public funding
84,8%

Other income
5,2%

Private funding
10,0%

Project expenditure
89,6%

Fundraising and communication expenditure
2,3%

Administrative expenditure
8,1%

Incomes
2020

Expenditures
2020

TABLE OF CAPITAL VARIATION (in Swiss francs)

Description of funding	Position of funds on 1.1.2020	Attributions to funds	Internal transfers	Use for projects	Position of funds on 31.12.20	Funding received in advance	Funding to be received
Allocated funds (Funding to be received /received in advance)							
Funds Bangladesh	13 405	245 472		-148 590	110 287	110 287	-
Funds Burkina Faso	44 247	922 562		-1 113 294	-146 485	3 368	-149 853
Funds COVID	-	5 070 267		-3 186 179	1 884 088	2 153 425	-269 337
Funds Media Education	9 899	25 720		-35 619	-	-	-
Funds Environment & Research	40 000	40 069	-40 000	-40 069	-	-	-
Funds Transitional Justice	-	559 087		-409 087	150 000	150 000	-
Funds Madagascar	42 869	504 626		-686 310	-138 814	20 000	-158 814
Funds Mali	107 152	1 926 819		-1 796 118	237 853	498 026	-260 172
Funds Myanmar	-1 924	194 499		-167 348	25 227	25 227	-
Funds Niger	487 725	1 091 707		-1 567 798	11 634	59 681	-48 048
Funds New projects/Miscellaneous projects	1 008	197 287		-189 755	8 540	8 540	-
Funds Central African Republic	627 832	2 065 368		-1 995 310	697 890	946 373	-248 482
Funds Democratic Republic of Congo	333 078	933 059	40 000	-1 245 725	60 412	67 724	-7 311
Funds Tunisia	-	1 200		-7 288	-6 088	-	-6 087
Funds Headquarters	69 747	857 185		-845 832	81 100	81 100	-
Total allocated funds	1 775 038	14 634 927	-	-13 434 321	2 975 644	4 123 751	-1 148 105
Tied funds							
Initiative Fund	216 468	-		-	216 468		
Solidarity Fund	14 155	-		-	14 155		
Project Social Fund	13 925	4 238		-	18 163		
Support Fund	547 243	5 144		-	552 387		
Total tied funds	791 791	9 382		-	801 173		
Foundation capital							
Initial capital	50 000	-		-	50 000		
Capital FNL	12 315	-		-	12 315		
Sales and services/non-tied subsidies	-	818 837		-818 837	-		
Operating capital	823 625	516 795		-	1 340 420		
Operating result	-	-		-	-		
Total Foundation capital	885 940	1 335 632		-818 837	1 402 735		
TOTAL	3 452 769	15 979 941		-14 253 157	5 179 552		

ANNEX TO THE ACCOUNTS FOR THE PERIOD ENDING 31 DECEMBER 2020 (EXTRACTS*)

* THE FULL TEXT OF THIS ANNEX CAN BE DOWNLOADED ON OUR WEBSITE WWW.HIRONDELLE.ORG

1/ ACCOUNTING PRINCIPLES AND PRESENTATION OF THE ACCOUNTS

A) GENERAL

The accounts are based on the annual accounts as at December 31, 2020, which have been prepared in accordance with uniform principles. Amounts in the accounts are rounded, which may result in minor discrepancies in the totals.

Fondation Hironnelle uses the Zewo method to calculate project, administrative and fundraising expenses.

B) SCOPE OF INTEGRATION

The accounts contain the annual accounts of all Fondation Hironnelle offices present in Mali, Niger, Burkina Faso, Central African Republic, Democratic Republic of Congo and Madagascar.

Since 2019, FH has also integrated the activities of Fondation Ndeke Luka (FNL) over which it has control. FNL's capital has been integrated into FH's capital.

C) FOREIGN CURRENCY CONVERSION

Transactions in foreign currencies are translated at the average rates of the month N-1 in which they are recorded.

Foreign currency assets and liabilities in the balance sheet on December 31 are translated into Swiss francs at the rates prevailing on December 31. The results of these conversions are recorded in the financial result.

D) LIQUID ASSETS

Cash in hand, in postal accounts and in banks at headquarters and abroad are shown in the balance sheet at their nominal value.

E) RECEIVABLES AND ACCRUALS

Receivables and accruals are stated at their nominal value less any necessary value adjustments.

F) FIXED ASSETS

Fondation Hironnelle uses the straight-line method of depreciation as follows:

IT equipment:	3 years from 1000 CHF per unit
Other equipment:	3 years from 2000 CHF per unit
Fixed assets abroad*	Direct depreciation

*Fondation Hironnelle uses equipment and vehicles in the context of its projects abroad; this equipment and these vehicles are entirely depreciated when they are put into service. This is justified by the instability of the contexts and difficult conditions in which Fondation Hironnelle works, which makes it difficult to fix the duration of their use, generally short, and their residual value.

G) FINANCIAL ASSETS

Financial assets are recorded in the balance sheet at acquisition cost, taking into account the necessary value adjustments.

H) PROVISIONS

Provisions represent the value of future cash outflows resulting from past events, occurring without compensation. A reliable estimate of the amount of the provision can be made. These provisions are separated into short-term, if the estimated time of use is less than twelve months, or long-term.

I) RECOGNITION OF INCOME

Funding contracts

Revenue from funding contracts with donors (governments, foundations, cantons, companies and others) is recognized as revenue in the year in which the funded expenditure is incurred.

Amounts received for a specific project, which have not been used at the balance sheet date and will be used in future years, and where there are contractual stipulations specifying the possibility of returning the asset to the funder, are recorded under the balance sheet liability item Deferred funding. Amounts not received for a specific project for which the financed expenses have been incurred at the balance sheet date are recorded under the balance sheet heading Funding receivable. The portion of funding receivable for signed funding contracts covering future periods are considered as a contingent asset.

Budgetary commitments linked to funding contracts are considered as contingent liabilities.

Income from services provided and donations

Proceeds from services provided (contracts, sales of expertise etc.) are recorded when they are definitively received by Fondation Hironnelle. They are considered as free (non-tied) funds, unless otherwise specified by the donor.

All other income received without specific mention is recorded as non-tied income. If not used, the balance is attributed to free capital (generated).

Funds from Swiss Agency for Development and Cooperation (SDC)

Summary of funding	Position of funds on 1.1.2020	Attributions to funds	Use for projects	Payments not disbursed on 31.12.2020	Payments to be received on 31.12.2020	Position of funds on 31.12.2020
Programme Contribution SDC (IP)	73 115	3 470 000	3 599 747	3 368	-60 000	-56 632
SDC Mandates and Project Contributions (Cooperation Bureaux)	200 472	1 354 679	1 489 638	148 290	-82 776	65 513

Transfer of Funds

40,000 CHF were transferred from the Environment & Research fund to the Democratic Republic of Congo (DRC). This resulted from a decision in 2020 to allocate to the DRC the Fondation Helvétique de Bienfaisance endowment to carry out programmes on the environment.

J) TAXES

Fondation Hironnelle is exempt from direct income tax under a decision of 12 June 1995. There are no conditions attached to this decision.

Since 01.01.2019 Fondation Hironnelle is subject to VAT.

2/ COMMENTS ON FUND FINANCIAL STATUS

A) FUNDS GOVERNED BY REGULATIONS ON USAGE

New Project Initiative Fund

This fund did not move in 2020.

Solidarity Fund

This fund did not move in 2020.

Project Social Fund of the Fondation

This fund is fed by contributions from donors usually destined for this social protection coverage and respecting a strict differentiation between projects. Fund money is subject to its regulations. In 2020, the Niger social fund increased by CHF 4'238.

Support Fund

The Support Fund, intended exclusively to consolidate the financial base of Fondation Hironnelle and help ensure the liquidity it needs, was replenished in 2020 to the tune of CHF 5,144, bringing the total to CHF 552,387. The source of the funds comes from free donations and from the Association of Friends of Fondation Hironnelle.

B) REMUNERATION OF OVERSIGHT BODIES

The Board and the Restricted Board work on a voluntary basis.

The remuneration of the executive team in 2020 was 409,113.60 (2019: CHF 404,883.60).

MEMBERS OF THE BOARD IN 2020

Tony Burgener

Chairman of the Board. Former Managing Director of Swiss Solidarity.
Former Head of Media at the ICRC.

Ouided Bouchamaoui (end of mandate: 31/05/2020)

Businesswoman
2015 Nobel Peace Prize winner with the Tunisian National Dialogue Quartet

Mario Fetz

General Secretary of the Foundation Apprentis d'Auteuil International
Former fundraising and marketing director of WWF

Jacques Forster (end of mandate: 30/11/2020)

Honorary Professor of the Graduate Institute of International
and Development Studies (IHEID)
Former Vice-President of the ICRC

Dick Marty

Former member of the Swiss Council of States. Former General Prosecutor
of the Canton of Ticino

Serge Michel

Journalist, co-founder of Heidi News.

Nathalie Pignard-Cheyne (beginning of mandate: 01/12/2020)

Director of the Academy of Journalism and Media – University of Neuchâtel.
Professor of digital journalism.

Doris Pfister

Adviser in organizational and strategic communication management.
Former journalist.

Prof. Randeria Shalini (beginning of mandate: 01/12/2020)

Professor of Anthropology and Sociology at the Graduate Institute, Geneva.
Director of the Albert Hirschman Center on Democracy.

Isabelle Werenfels

Former journalist. Senior Fellow at the Middle East and Africa research division
of the German Institute for International and Security Affairs.

Martin Woker

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